

| May 2014 |

# 2Know

KM Newsletter



## ROM News



- In implementing BI, hospital officials face KM challenges - [Link](#)
- Connectivity - The Achilles Heel of Remote Knowledge Web Work - [Link](#)
- Ten Things You Need To Know About Managing Knowledge - [Link](#)

# 01

## Tips for writing a script

In this article, we'll focus on tips important to remember when writing a script. Your organization/business decided to produce some sort of video clip and now comes the most important stage. This stage lays the foundation on which the video clip is based: the script.



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# 02

## Story of a scar

A group is a complex system in which subterranean life flows. In order for us group directors to successfully promote an ambiance of Knowledge Sharing, development, growth and mutual consultation we must pay attention to the unseen aspects.

[To full article](#)

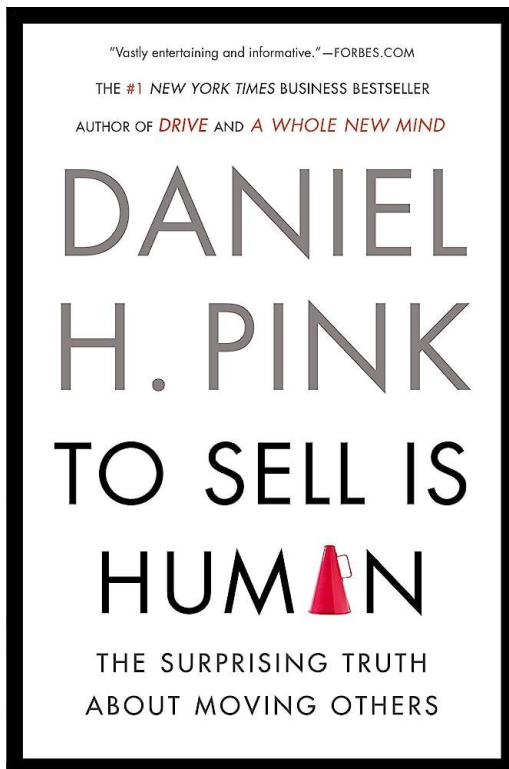
# 03

## BI 3.0

The term BI3.0 refers to a Business intelligence that enables the use of characteristics of Social Media in its wide definition. Functionality of social media, as information sharing, collective decision making, personalized information, all assist the users in receiving important insights regarding business activities. Such insights cannot be achieved via classical BI, based only on data.



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# 04

## To Sell is Human - Book Review

In Daniel Pink's 2012 book, he redefines salesmanship, asserting that everyone is a salesperson. He explores the evolving sales landscape, contemporary salesperson characteristics, buoyancy in the face of rejection, and the importance of clarity, offering three key sales skills.