

| June 2015 |

2Know

KM Newsletter



ROM News



- Big Companies That Got Knowledge Management Right – [Link](#)
- We really need to talk about knowledge management – [Link](#)
- Wanted: Knowledge Assets – Dead or Alive? « All of us are smarter than any of us - [Link](#)

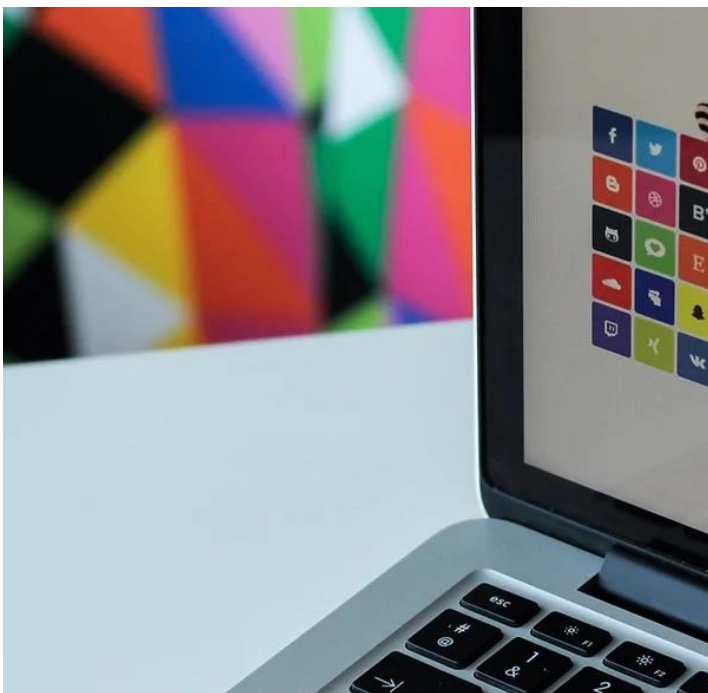
01

Big Data

Big Data involves large volumes of diverse and complex information analyzed in real time, while Knowledge Management focuses on organizing and utilizing existing knowledge within organizations.



[To full article](#)



02

Flat Design

Flat Design is a minimalist user interface trend featuring simple icons, bold colors, and clean backgrounds.

[To full article](#)

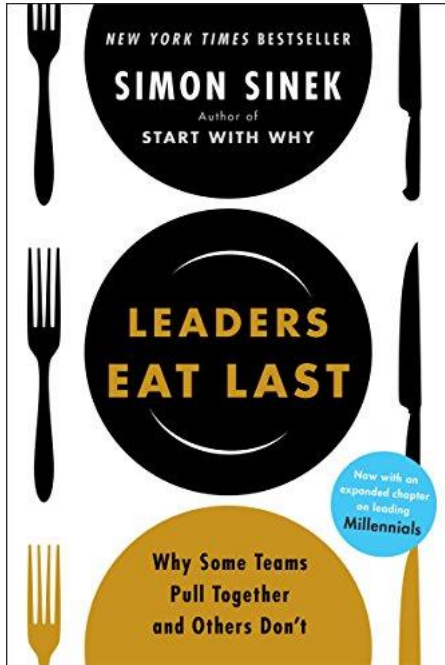
03

Knowledge Development Teams: an application methodology for the SECI model

A team's journey through the SECI model and relationship development stages to develop valuable organizational knowledge.



[To full article](#)



[To full article](#)

04

Leaders Eat Last - Book review

"Leaders Eat Last" by Simon Sinek (2014) redefines leadership by emphasizing people over profits. It explores physiological factors, leadership essence, and creating a protective environment. This human-centric approach fosters lasting success.