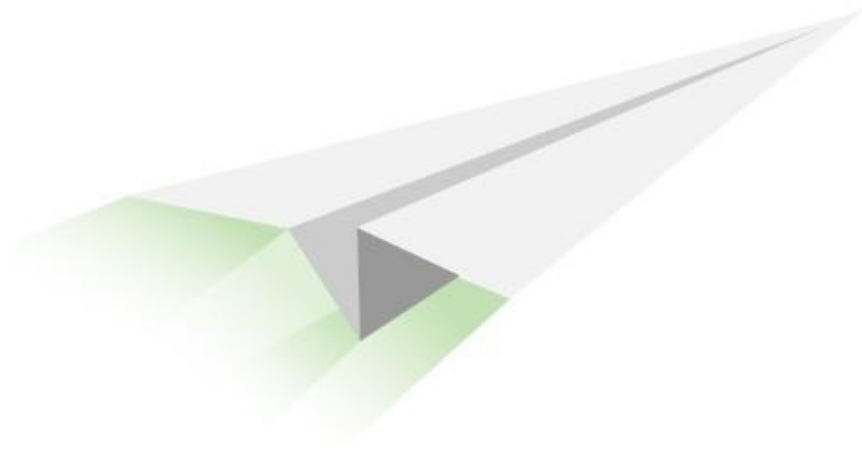


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KM Newsletter



ROM News

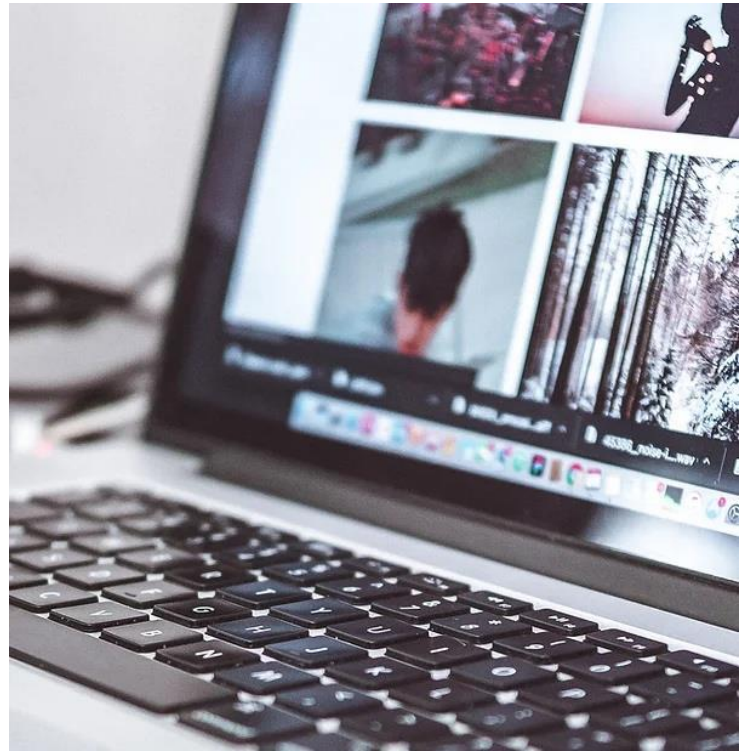


- How Knowledge Management Is Moving Away From the Repository as Goal - [Link](#)
- Creativity, Innovation, KM, Internet Freedom and French Management - [Link](#)

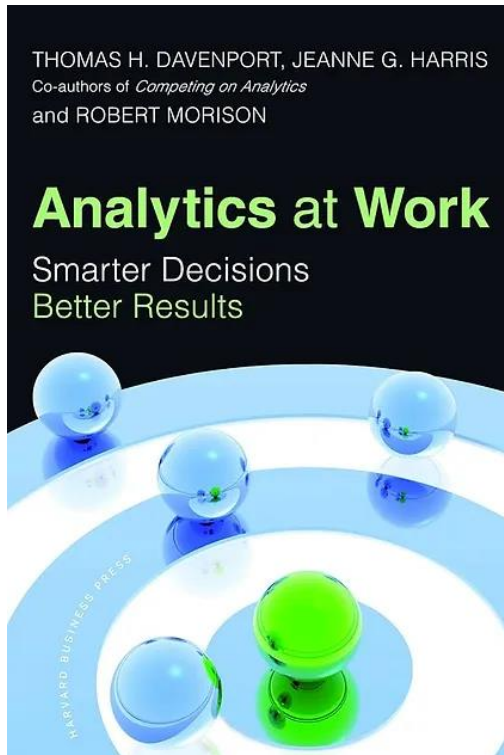
01

A Conversation with Chris Collison

Chris Collison, an internationally recognized knowledge management consultant, shares insights on the adoption of social media platforms for knowledge management. WIKIs, micro-blogs, and knowledge communities are among the popular tools utilized in organizations for effective knowledge sharing and collaboration.



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02

Analytics at Work - Book Review

"Analytics at Work: Smarter Decisions, Better Results" (2010) by Tom Davenport, Harris, and Morison is a sequel guiding organizations through five stages to analytical excellence. Emphasizing leadership, data, and organizational vision, it offers practical insights for gradual elevation and underscores the high potential of becoming analytical.

03

Guidelines for Effective Landing Page Design and Usage

Boost UX with Landing Pages! Optimize knowledge base navigation. Learn to create informative landing pages for your users.



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04

Managing External Knowledge Flows: Navigating the Inside-Out Paradigm

Tap External Knowledge! Learn to integrate valuable external sources into your knowledge base.