ROM
KNOWLEDGE MANAGEMENT
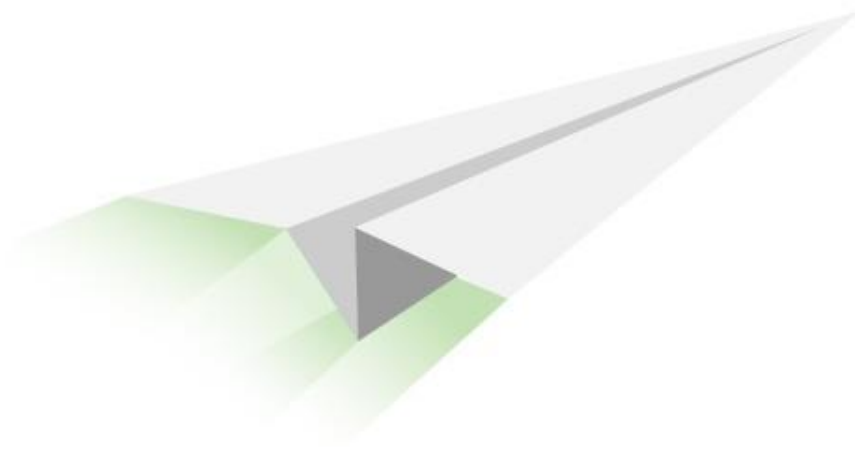### Driving Business Success

|September 2023 |

2Know
KM Newsletter

ROM News

- In collaboration with KM software and organization leaders, ROM Global is starting a coalition to develop how to utilize generative AI, taking us to a new and better future. Details: Link
- Preparations for the **KMGN KM Global Week** are well underway, with 16 countries expressing their intention to participate in this significant initiative that promotes awareness and desire for knowledge management (KM). Those who have not yet signed up and wish to join are requested to contact moria@kmrom.com.
- The 2nd Annual KMGN HacKMthon, a hybrid event that is both local and global, physical and virtual, is set to occur on October 17th, 2023. Be sure to save the date! More details will be available soon.

ROM News
(continued)

- The KMGN round tables series continue, with Moria Levy having recently facilitated a session on Digital Transformation and KM. The next round table will focus on **Applying Extended Reality to KM** and is set to take place on September 21st, 2023. This session will be led by Prof. Eric Tsui. For more details and registration, please visit: Link
- Our book reviews section is growing, now having already 60 book summaries. Invited to visit: Link
- The economic potential of generative AI: The next productivity frontier: Link
- A KM blog that should be on everyone's list : Link

01

ChatPDF- Exploring the Tool's Remarkable Capabilities and Distinctive Advantages

Introducing ChatPDF: An innovative AI tool for enhanced PDF reading. It generates summaries, questions, aids navigation, and supports foreign languages. Designed to boost comprehension of lengthy documents efficiently. Available at chatpdf.com.

[To full article](#)

02

It's a game – How to introduce gamification into the organization

Introducing Gamification in Organizations: Learn how gamification's value is recognized and its growing adoption. Explore the journey from physical to digital escape rooms, highlighting challenges and solutions. Tailor, contextualize, nurture creativity, embrace adaptability, and create impactful experiences.

[To full article](#)

03

Noise - Book review

"Noise: A Flaw in Human Judgment" by Daniel Kahneman, Olivia Siboni, and Cass Sunstein dissects the underestimated impact of "noise" on human decision-making in professional contexts. It examines origins and manifestations of noise, offers tools to enhance judgment, and introduces a "mediated evaluations protocol." Balancing human and automated methods, the book underlines accuracy in judgment as the ultimate goal.

To full article