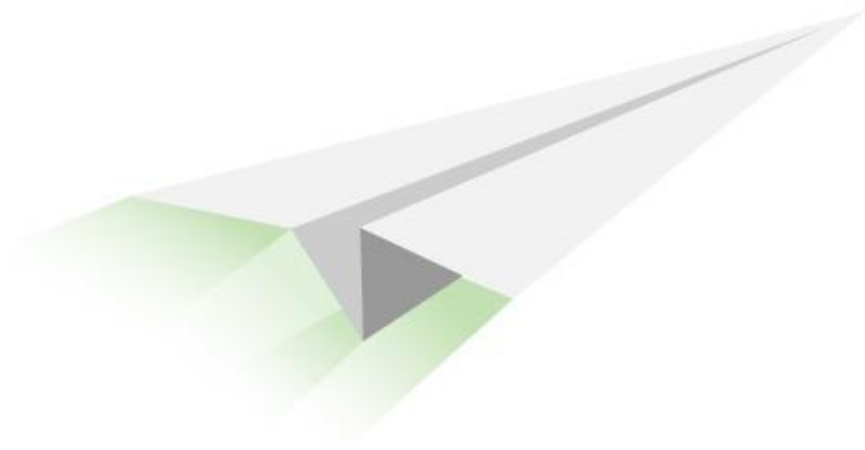


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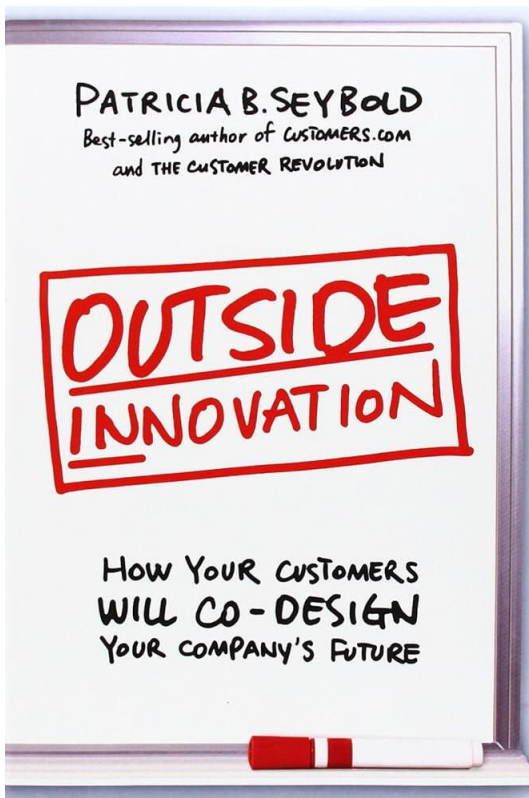
01

Kata: a routine of optimization

'Kata' in far-eastern culture signifies the organizational way of functioning. It involves three stages: Learn (Shu) – internalizing a pattern; Break (Ha) – innovating by breaking patterns; Create (RI) – establishing an improved pattern. Kata, like Toyota's management, tailors ideal routines to each organization's unique criteria.



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02

Outside Innovation - Book Review

"Outside Innovation" (2006) delves into collaborative innovation, emphasizing client partnerships and transformative roles. Covering topics from customer contributions to marketing through clients, the book advocates a perceptual shift for organizational growth.

03

The Tension Between Innovation and Knowledge Management

Innovation creates new solutions, while knowledge management optimizes existing ones. Organizations typically default to knowledge management for efficiency. However, innovation is preferred during crises, market shifts, technological advancements, stagnation periods, or when presented with valuable new ideas from customers or employees.



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04

Leveraging Existing Organizational Resources for New Knowledge Management Solutions

Organizations often seek to upgrade knowledge management systems, but replacing them isn't always necessary. Leveraging existing resources can be more efficient and cost-effective. Creative solutions within current systems, addressing specific needs, and collaboration across units can yield significant improvements without extensive new investments.

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