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2Know

KM Newsletter



ROM News



- Sources Of Knowledge - [Link](#)
- Knowledge management tools - [Link](#)
- Social Media for Small Businesses: 6 Effective Strategies - [Link](#)

01

Useful video editing software for beginners

Incorporating video content in Knowledge Management enhances organizational knowledge implementation, with various user-friendly video editing tools available.



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02

Digital Marketing done the right way

Digital marketing is crucial for organizations to gain exposure, attract potential customers, and achieve marketing goals. Tips include targeting specific channels, purposeful advertising, sponsored promotions, building mailing lists, and maintaining digital channels. Plan strategically for effective results.

03

Mindgym - Book review

"Mindgym: Achieve More by Thinking Differently" by Sebastian Bailey and Octavius Black, published in 2014, covers a wide range of topics, including mind control, taking action, deepening connections, exerting influence, managing relationship challenges, dealing with stress, and fostering creativity. It provides comprehensive insights and practical advice for personal growth and development, emphasizing the importance of persistence in applying these principles effectively.



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