

| December 2009 |

# 2Know

KM Newsletter



## ROM News

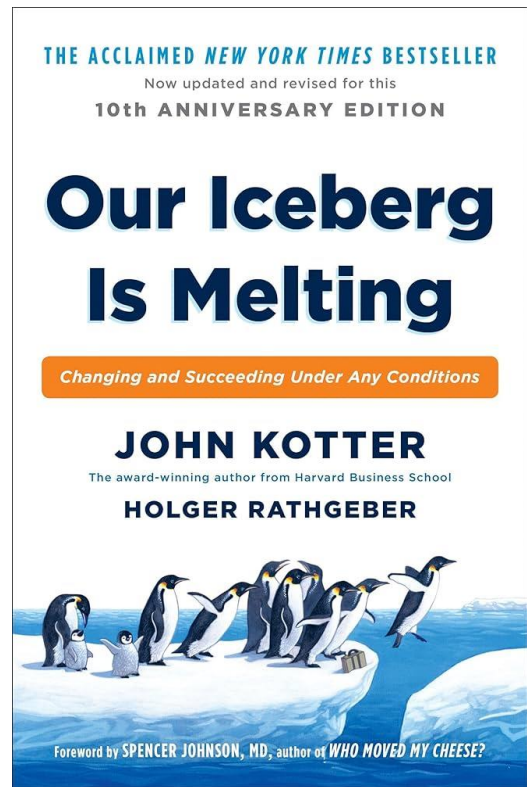


- Leveraging The Enterprise-Wide Knowledge Base - [Link](#)
- SharePoint, Knowledge Mgmt & Toastmasters - [Link](#)
- Not-so-new revelations on innovation - [Link](#)

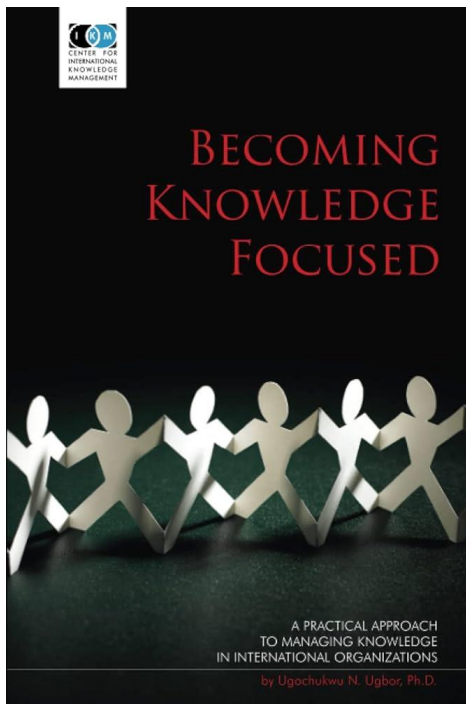
# 01

## Our Iceberg Is Melting - Book Review

John Kotter, renowned for change management expertise, co-authored a book with Holger Rathgeber, using an imaginative penguin world to illustrate change. A bestseller, it introduces the "who moved my cheese" concept subtly, presenting eight change management stages through a delightful narrative. Explore the book for a comprehensive understanding.



[To full article](#)



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# 02

## Becoming Knowledge Focused - Book Review

"Becoming Knowledge Focused" by Dr. Ugochukwu Ugbor (2008) delves into knowledge management within international organizations, spotlighting entities like OSCE and IAEA. The integrative framework applies to diverse organizations, emphasizing trust, knowledge products, and technology. The book details a three-stage knowledge management journey and features case studies from eight organizations, offering valuable insights for research enthusiasts.