

| August 2018 |

# 2Know

KM Newsletter



## ROM News



- Case study of cultural differences in KM: Islamic Knowledge Management (IKM) (part 1) – [Link](#)
- Knowledge Management Models – [Link](#)
- McGee's Musings - [Link](#)

# 01

## Playback theatre as an organizational Knowledge Creation tool

Playback theatre facilitates shared learning, revealing themes and fostering new knowledge in organizations, making it a valuable tool for Knowledge Management and growth.



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# 02

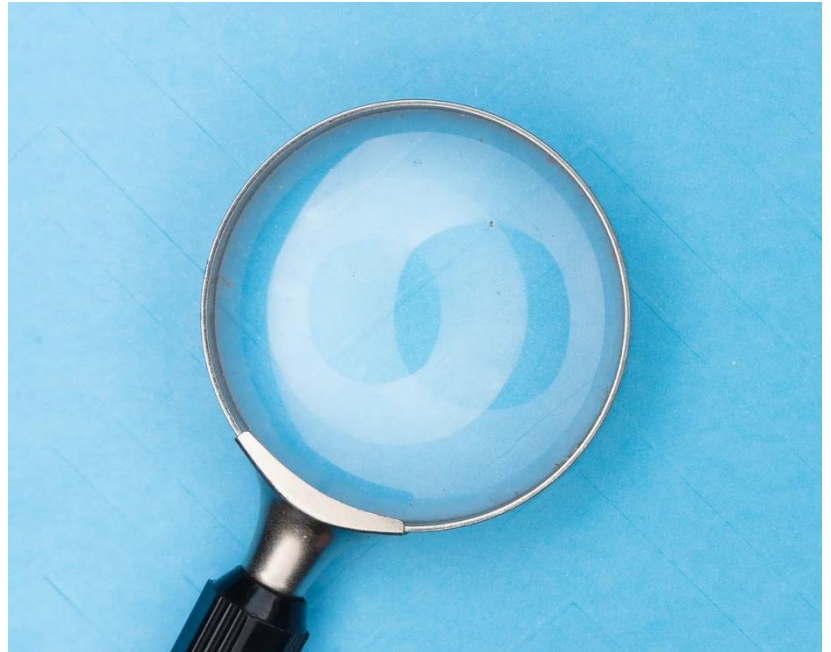
## Leveraging video for strategic intra-organizational communication

Discover the power of video in intra-organizational communication: engaging, authentic, and essential for effective collaboration. Explore its strategic benefits, worker demand, and key factors to consider for successful implementation.

## 03

### Enhancing organizational literacy

Enhancing workers' search literacy skills is crucial for effective knowledge retrieval in organizations. Active search supporting utilities and information specialists can improve search orientation and alleviate the burden on overloaded knowledge systems. Investing in search literacy proves profitable for organizations.



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## 04

### Effective Storytelling Step by Step - Book review

Osnat Goaz's 2017 work explores strategic storytelling, using a unique narrative style to illustrate its power. The book covers frameworks, components, trust, persuasion, and purpose, highlighting storytelling's impact and potential.