

| September 2016 |

2Know

KM Newsletter



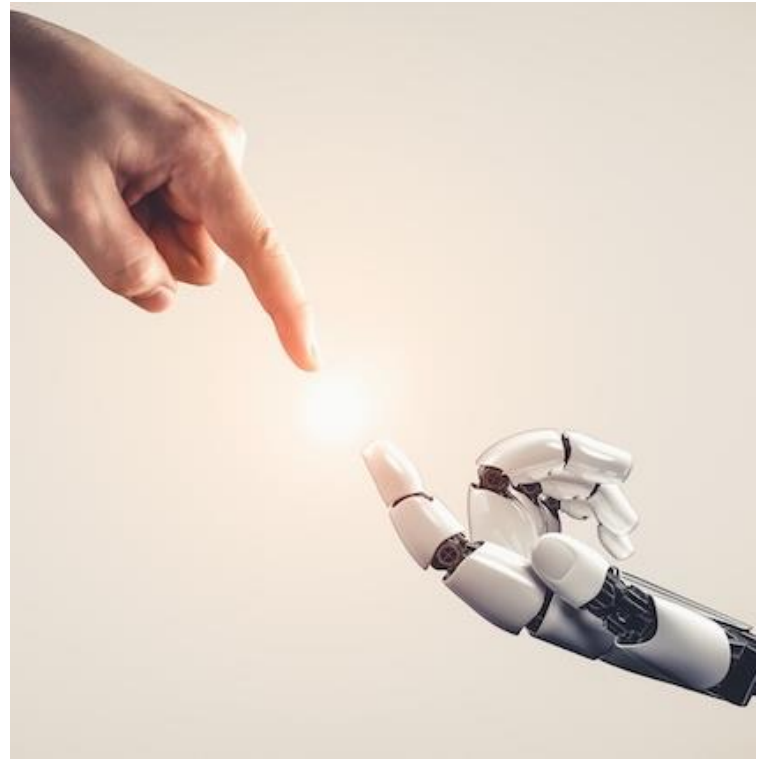
ROM News



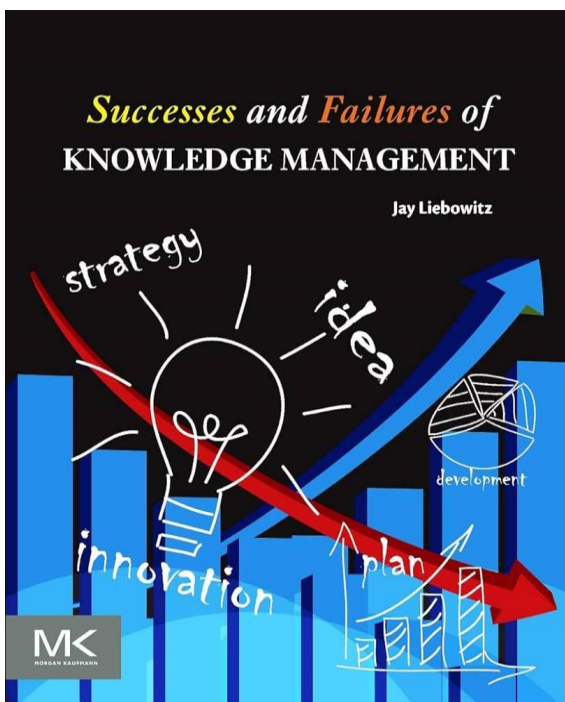
01

Embracing Change: The Role of Technology in Shaping the Modern Workplace

Technological advancements reshape our lives and work, fostering flexibility, empathy, and innovation. Mobile devices, cloud computing, and automation redefine work environments, enabling remote collaboration and efficient task execution. Embracing digitalization empowers organizations to enhance productivity and meet evolving business needs.



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02

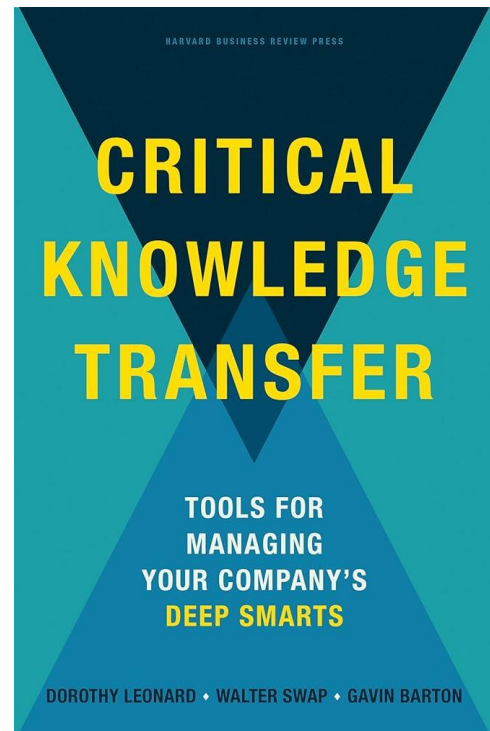
Successes and Failures of Knowledge Management - Book Review

"Successes and Failures of Knowledge Management" (2016), edited by Jay Liebowitz, is a significant contribution to knowledge management. Covering organizational aspects, stages, components, specific solutions, and synergy with complementary fields, it offers invaluable insights for practitioners. A comprehensive list of articles and authors enhances its value.

03

Critical Knowledge Transfer - Book Review

"Critical Knowledge Transfer," published in 2015, is a sequel to "Deep Smarts." It explores tools for transferring expertise within companies, emphasizing activities like training new employees and knowledge transfer during departures. The book covers explicit, implicit, and tacit knowledge, expert identification, and measurement for effective knowledge transfer. The author recommends the book for professionals in the field.



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04

Hunting for Pokemon in the real world

Pokémon Go's exceptional user interface has created global hysteria, showcasing the power of gamification and meaningful, pleasurable experiences.

04

Blook AKA Blog-Book

Intermittent writing offers advantages such as dividing time comfortably, generating buzz, and creating suspense for readers. Publishing a Blook enhances knowledge accessibility and retention.



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