ROM

KNOWLEDGE MANAGEMENT
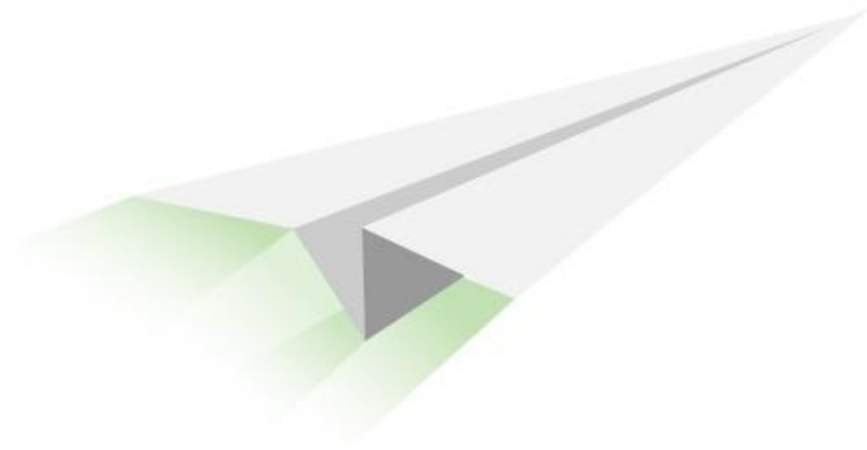**Driving Business Success**

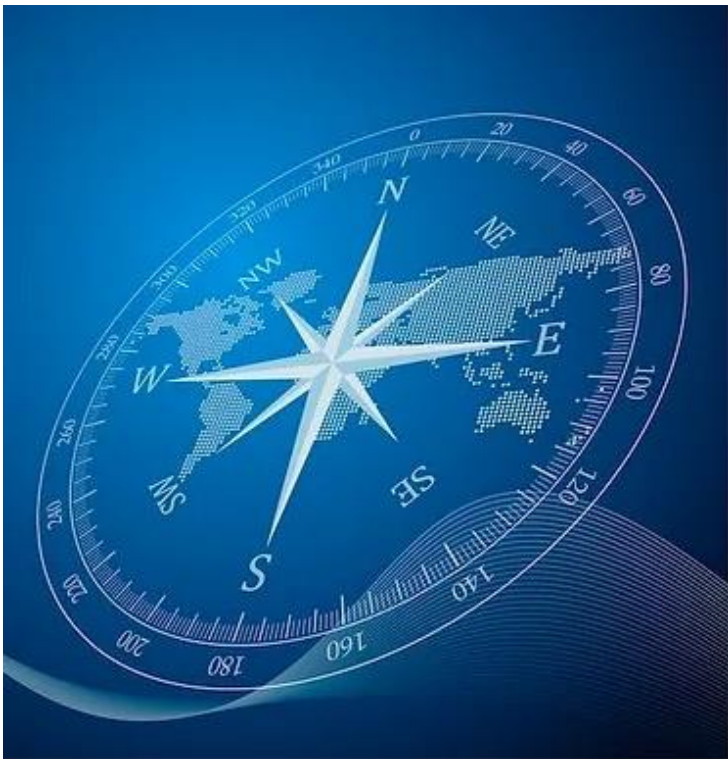|July 2011 |

2Know

KM Newsletter

ROM News

01

Discovering America – Knowledge Management in USA Government Organizations

The knowledge management conference in the US provided insights on the importance of senior management support, parallel tracks for implementation, and popular tools like wikis and knowledge communities. It highlighted the potential for knowledge management in the Israeli government and public sectors.
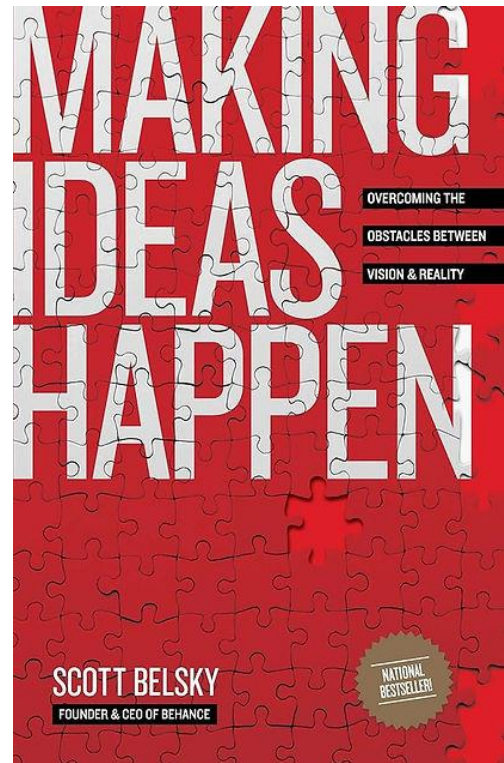

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02

Ethics in Knowledge Management with Web 2.0 Tools

As organizations adopt Web 2.0 tools promoting openness and transparency, defining clear ethical boundaries through a code of conduct is crucial. This allows mitigating risks while fostering trust, stronger relationships, and upholding organizational values like honesty and respect. Several Israeli organizations have successfully implemented such guidelines.

[To full article](#)

03

Making Ideas Happen - Book Review

"Making Ideas Happen: Overcoming the Obstacles Between Vision and Reality" (2010) by Scott Belsky delves into transforming ideas into reality. Covering organization, community forces, and leadership, it emphasizes action-oriented steps, community engagement, and effective leadership, offering practical insights for overcoming challenges in idea implementation.

[To full article](#)