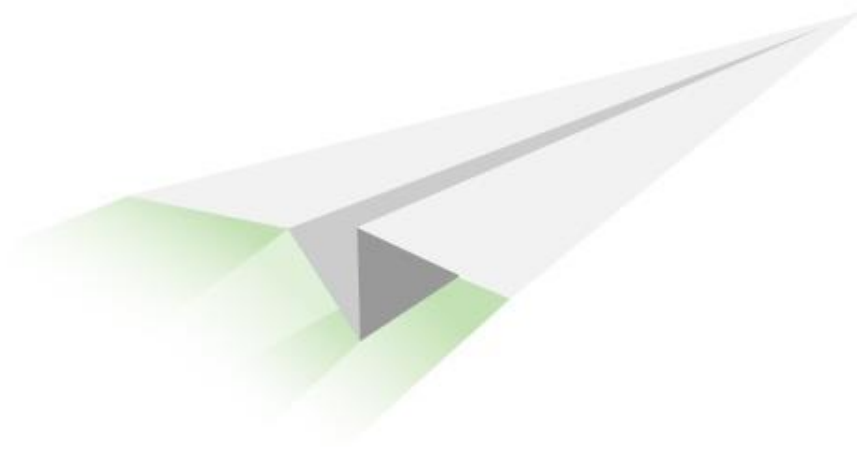


| August 2022 |

2Know

KM Newsletter



ROM News



- A preliminary meeting for HaKMthon, the first knowledge management hackathon in the world, will be held on 08/10/22 between the hours of 15:00 and 16:45. Does not cost money but requires registration. [Link](#)
- About personal knowledge management and this time from a different angle. [Link](#)

01

Global KM Hackathon: Overcoming Challenges

Hackathons are becoming popular in many fields, but planning is necessary to ensure success. The first global HackMthon is being planned for October, but careful consideration is required due to the virtual format and language barriers. A hybrid event is being proposed, with physical events in multiple countries and virtual participation. The program includes energizing activities and working in teams, and everyone will sync every two hours. The main course, pizza, will be served worldwide. All KMers are welcome to join on October 12th for 8 hours of work and fun.



[To full article](#)

02

Effective Virtual Communication: Synchronous vs. Asynchronous

Distinguishing Synchronous and Asynchronous Communication: Top 5 Tips for Effective Virtual Communication. Principles and tools are relevant to one and not the other; understanding the differences is key.



[To full article](#)

03

Global KM Toolkit Collaboration

KMers Worldwide Collaborate on ISO30401 Toolkits for Organizational Excellence. A year-long project involving KM professionals from various countries culminates in the development of four comprehensive toolkits to help organizations achieve KM excellence.



[To full article](#)

04

New KM: Creative Collaboration and Ideation

The "NEW KM" concept was demonstrated at a Knowledge Management Global Network event where diverse participants collaborated creatively on challenges for the upcoming KM global hackathon. The event achieved its objectives and showcased the use of ideation, collaboration, and structured tasks with flexibility.

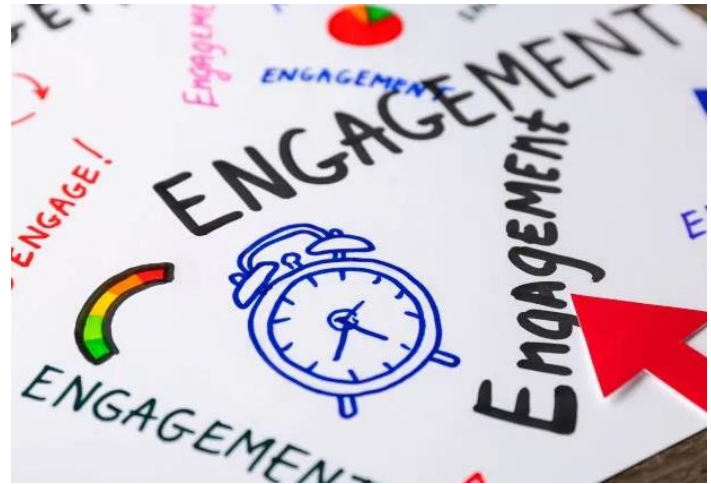


[To full article](#)

05

Beyond Gamification: Techniques for Engagement in Knowledge Management

Engagement is critical for success in managing knowledge, and gamification is a trendy solution. However, there are many additional methods and techniques to engage people in cognitive ways. Supplying knowledge, connecting the topic to a known one, letting them speak about the issue, driving their curiosity, and providing the rationale behind the solution are all effective techniques. Use gamification for engagement, but consider other methods too.



[To full article](#)

06

Baking Content

This article draws parallels between baking a cake and managing knowledge in a system. Just as one follows a recipe to bake a cake, knowledge management requires a set sequence of steps. The process involves receiving content, reviewing its structure and audience, deciding on layout and components, gathering necessary data, setting up the content, and conducting quality control checks. By following these steps, one can effectively manage knowledge in a system and share it with others.

[To full article](#)



07

Digitalization and the virtual world in our new age

The internet's exponential growth has revolutionized the way people interact and consume information, transcending physical barriers. With the COVID-19 pandemic forcing widespread digitalization, the impact of technology on human perception, reality, and culture has become a subject of scrutiny. While virtual communication has allowed people to stay connected remotely, physical presence remains essential in creating a sense of reality, context, and interaction, leading to a richer experience. The lack of physical presence in remote learning, for example, limits students' access to teachers and their ability to perceive the world better, resulting in less effective learning. Technology can provide solutions, but physical presence remains crucial to creating a meaningful human experience.



[To full article](#)



[To full article](#)

08

Stuck: How to Win at Work by Understanding Loss - Book review

"Stuck: How to Win at Work by Understanding Loss" explores attachment theory in adult workplaces, providing insights into feeling stuck, its causes, and strategies for overcoming it. Authored by Victoria Grady and Patrick McCreech in 2022.