September 2024

2Know

KM Newsletter

300th edition
As the September 2024 issue is our 300th edition, we invited the KM community to a special project of sharing their KM Best Practices. Invite you all to read and learn: Link

Courses
Our next KM Methodologies (Hebrew Language) will open on September 9th, 2024. Details: Link

We are opening a new KM GEN AI course for KMers in INTERNATIONAL DEVELOPEMENT based organizations. For details contact: lizmclean@knowsaic.net

KM Game Challenge
Our 4th game challenge has ended. Thank you, all those who played. The topic of the game was GEN AI. The winner is: Keren Eingorn from Israel

Next month, in October, we will publish the next riddle. Prepare...

01

KM Best Practices

In celebration of our 300th edition of the 2know newsletter, we are pleased to share the knowledge management best practices contributed by the KM community.
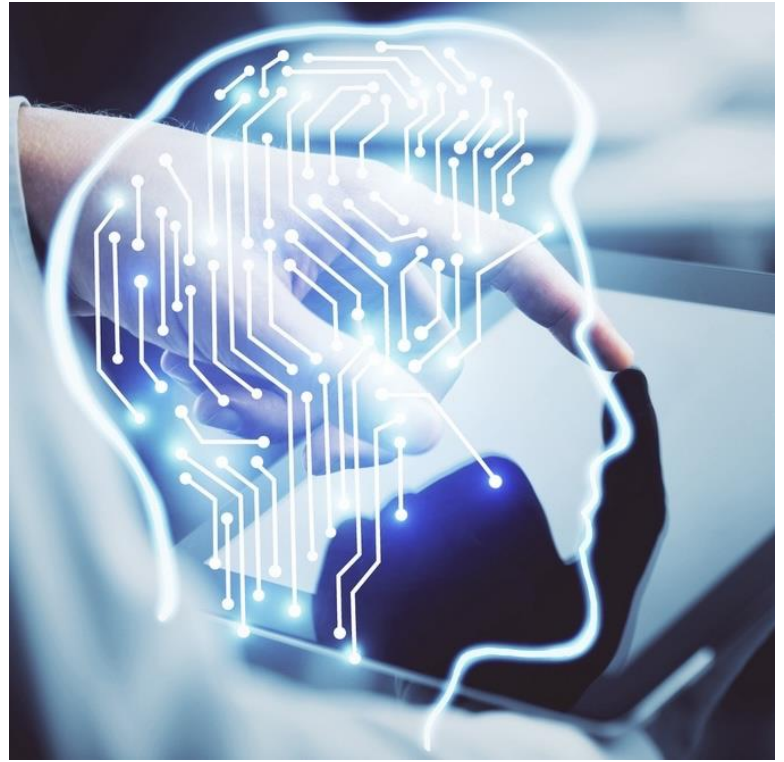

To full article

02

"Gamification in an instant" (also) for Knowledge Management Week

In 2023, the first Global Knowledge Management Week was held by KMGN, led by Dr. Moria Levy. Knowledge Management Week is an example of an event that allows organizations to focus on a variety of knowledge management activities, including lighter activities such as gamification. Everyone already knows that knowledge management and gamification are good friends.
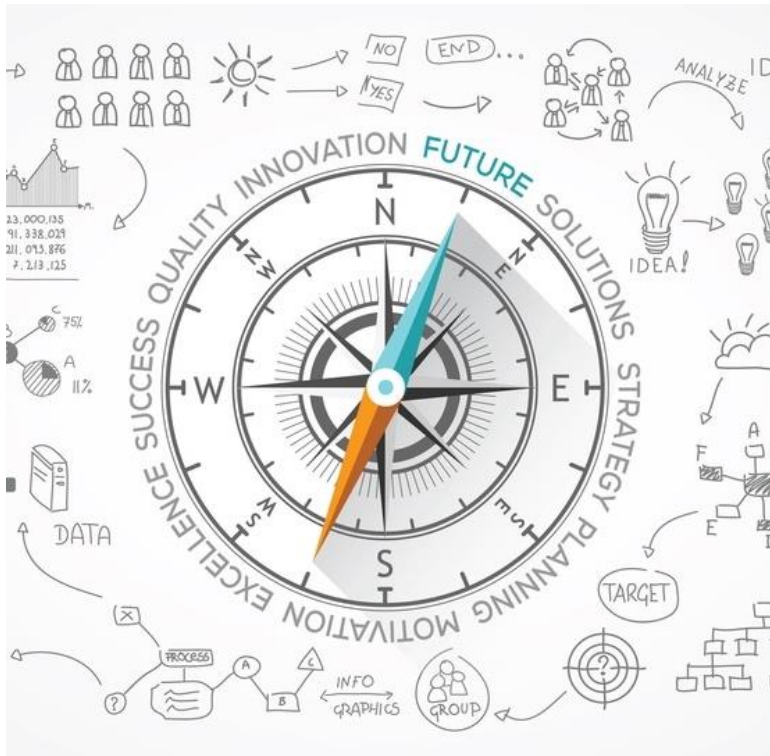
To full article

03

Interactive Artificial Intelligence: The Next Step in Human-Machine Interaction

Imagine a world where your computer not only understands your requests but also recognizes the emotional nuances in your voice, responds with empathy, and engages in natural conversation like a close friend. This is no longer science fiction fantasy, but an emerging reality reshaping the interface between human and digital.

[To full article](#)

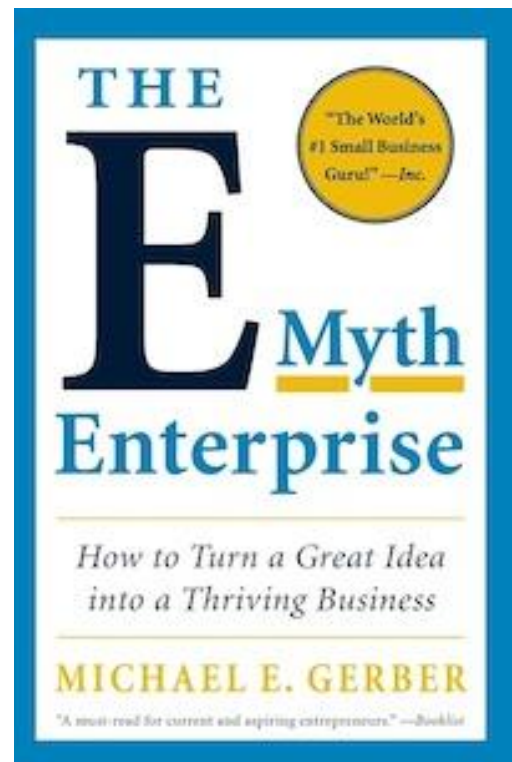## 04

Change Management - Hope or Reality?

McKinsey has been conducting surveys for years to examine the success rate of planned changes. They have learned repeatedly that 75% of organizations fail in this task.
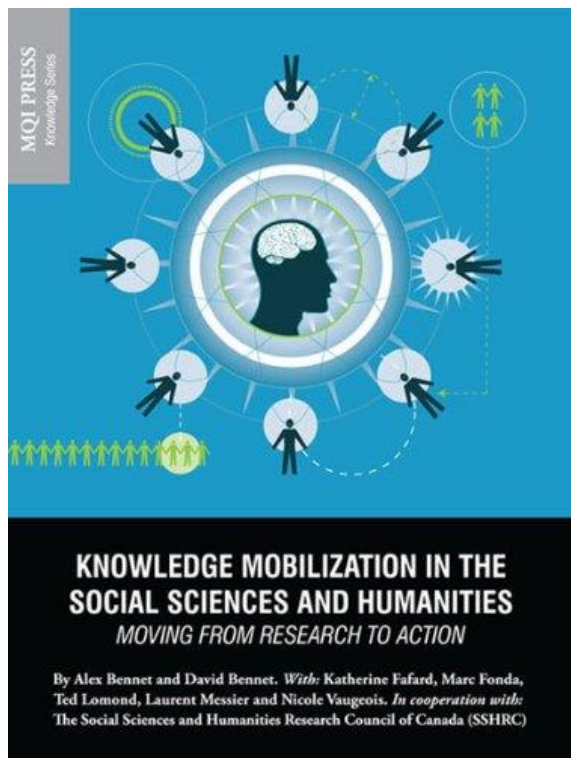
[To full article](#)

05

The E-Myth- Book Review

The E-Myth offers strategies to grow small businesses by balancing entrepreneurship, management, and execution.

06

Knowledge Management Mobilization in the Social Sciences and Humanities- Book review

The book "Knowledge Management Mobilization in the Social Sciences and Humanities: Moving from Research to Action" is a book written in 2007 by Alex & David Bennet, complementing and continuing a series of books by the couple, some of which we have already reviewed in this summary repository (such as "Inside Innovation," "Innovative Creativity").

Monthly Links

Video clip
Files handling in the new era of knowledge work:
Link

Blog
On knowledge management, documentation, and artificial intelligence: Link

Article
On Measurement and Metrics in Knowledge Management: Link

Conference
International Conference on Data Mining and Knowledge Engineering ICDMKE
November 25-26, 2024
London, United Kingdom
Details: Link