ROM
KNOWLEDGE MANAGEMENT
Driving Business Success

|July 2015 |

2Know
KM Newsletter

ROM News

- A Case Study in 'Sustainable' Knowledge Management – Link
- Knowledge Management – Link

01

Is a picture really worth a thousand words?

Avoid information overload by planning, filtering, simplifying, and presenting data gradually and concisely to support decision-making effectively.

[To full article](#)

02

Brainwriting

Use a written brainstorming method to encourage independent idea generation, foster creativity, and overcome group dynamics hindering discussions.
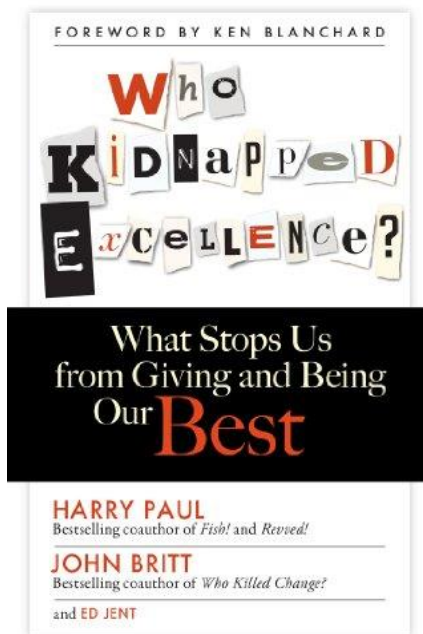
[To full article](#)

03

New KM trends of 2015

The study on Knowledge Management identifies functional silos, cultural barriers, legacy systems, and metadata structure as inhibitors to its effectiveness.

[To full article](#)

04

Who Kidnapped Excellence - Book review

"Who Kidnapped Excellence: What Prevents Us from Giving and Being Our Best" (2014) by Harry Paul, John Britt, and Ed Jent explores excellence's core components, offering practical tips. The book's versatile insights apply in personal, interpersonal, and organizational contexts.

[To full article](#)