

| September 2015 |

2Know

KM Newsletter



ROM News



- Knowledge Management is impossible - [Link](#)

01

Video Management Platforms in organizations

Video management platforms are essential for organizations to enhance communication, productivity, and knowledge transfer. Important criteria include search capabilities, security, accessibility, and analytics. Leading companies include QUMU, Panopto, Kaltura, and Kontoki.



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02

Learning lessons in the US Military- a summary of a meeting with Lieutenant Colonel Paul Reece

Organizational culture, leadership, AAR, and DOT MPLF technique are crucial for successful lesson learning in the military.

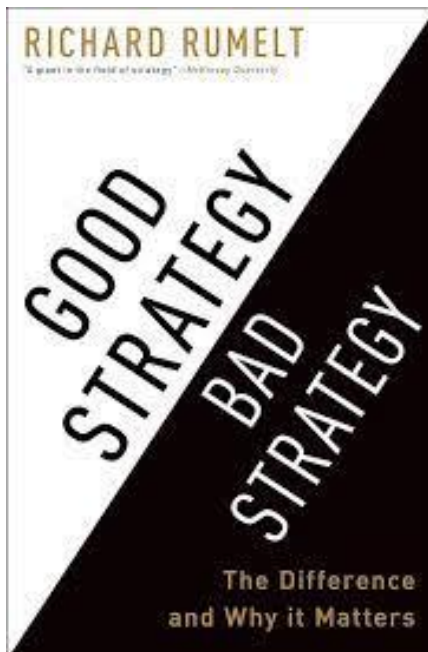
03

Innovation as a share-enhancing factor: a representative analysis of the selfie phenomenon

The selfie phenomenon demonstrates the power of innovative tools in driving knowledge sharing in organizations through social platforms.



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04

Good Strategy - Bad Strategy - Book review

"Good Strategy - Bad Strategy" by Richard Rumelt challenges conventional strategy formulation by emphasizing the need for a practical, focused, and well-analyzed approach to drive meaningful change. The book identifies the flaws in many existing strategies and offers guidance for creating effective strategies. Rumelt's insights can transform your strategic thinking.