ROM
KNOWLEDGE MANAGEMENT
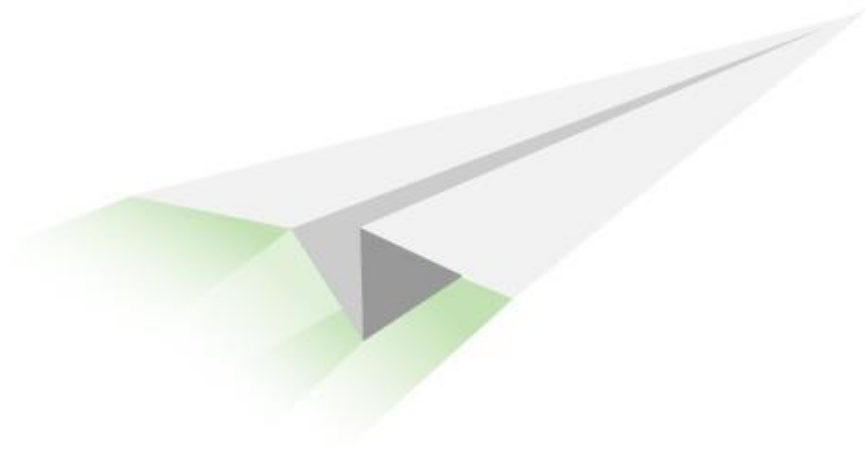### Driving Business Success

2Know
KM Newsletter

ROM News

- UX matters - Link

01

Interview with Naama Halevi-Peer, Manager of the organizational portal in Hapoalim bank

The bank's award-winning organizational portal is a central hub for intelligence, communication, and knowledge management, benefiting thousands of employees. Key success factors are innovation, tech integration, management support, and employee engagement. Future plans involve expanding business solutions and fostering a sharing culture through Web 2.0 principles, emphasizing starting knowledge management broadly and targeting high-potential communities.

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02

Knowledge content migration

Content migration is a common practice when outdated systems need to be replaced. It involves evaluating, planning, mapping metadata, migrating content, and verifying its successful transfer. Manual and automated methods are available, each with advantages and disadvantages. Despite careful planning, surprises may occur, requiring preparedness from the project team.

[To full article](#)

03

Advantages and disadvantages of different types of graphs

There is more data available to organizations than ever before in history. We are flooded with data, In order to present it, we may use text, tables or graphs. The underlying consideration of any who are making a choice is to ensure that readers find it easy to understand, in a way that would catch the reader's eye, hold his interest and enhance his understanding. Hereby we elaborate on graphs.

[To full article](#)

04

Learn how to manage Knowledge in your organization

Knowledge management (KM) is crucial in today's economy. Understanding explicit and tacit knowledge, fostering a knowledge-sharing culture, emphasizing informal and formal learning, and implementing lesson learning are essential for effective KM. ROM Knowledge Academy provides courses and workshops for further learning.
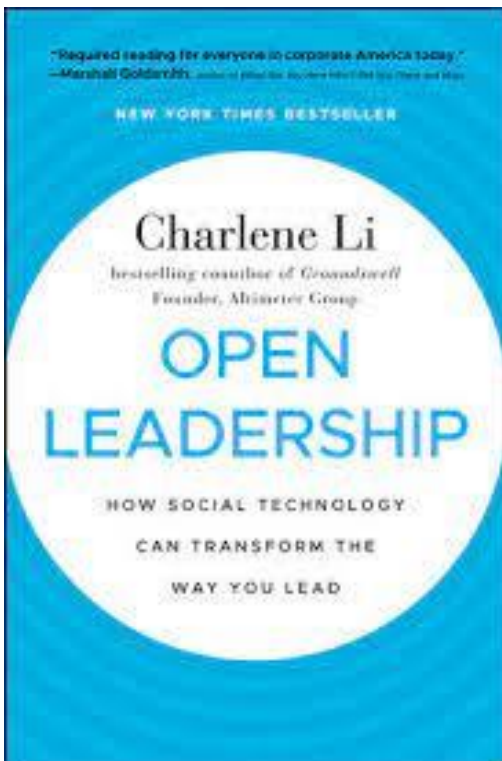

[To full article](#)

05

Converting Knowledge Items - Quantity vs. Quality

The text discusses the critical knowledge item conversion stage during a knowledge management system replacement project, emphasizing the need to balance quantity and quality by careful planning, prioritizing valid high-viewership items, and allocating dedicated workforce for manual conversion.

[To full article](#)

06

Open Leadership - Book Review

"Open Leadership" by Charlene Li, 2010, explores transforming organizations with social tech. It covers openness strategy, defining boundaries, realizing and fostering openness, addressing failures, and offers examples. Recommended for those adopting web 2.0 solutions, it emphasizes transparency within limits and redefining relationships.

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