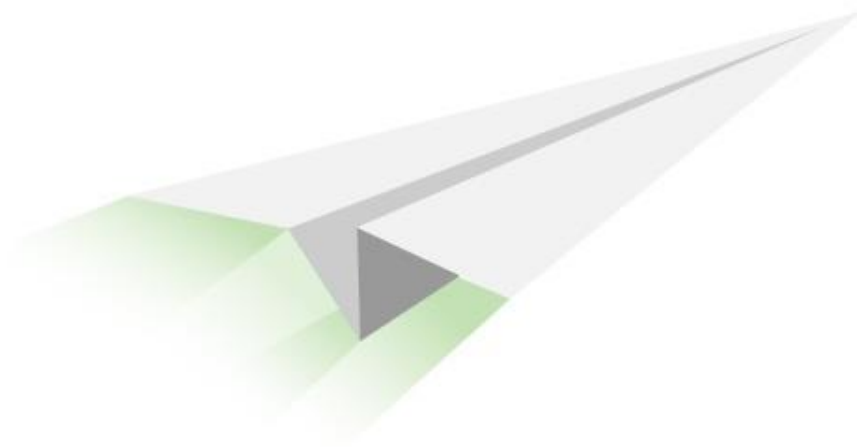


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# 2Know

KM Newsletter



## ROM News



- How long does it take to implement Knowledge Management? - [Link](#)
- whose knowledge is it anyway? - [Link](#)

# 01

## Running my way to change: Cotter's 8 step model and the Nike Night Run

This article applies Kotter's 8-step model to personal training and knowledge management, highlighting readiness, shared responsibility, and habit integration.



[To full article](#)



[To full article](#)

# 02

## Knowledge Management- not only for big companies

This article shares the experience of setting up a successful knowledge management platform in a small company with minimal resources, highlighting the importance and feasibility of such initiatives.