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2KnowKM Newsletter



ROM News



- Exclusive: Google, CIA Invest in 'Future' of Web Monitoring <u>Link</u>
- Beef up your BI strategy <u>Link</u>
- Defining key performance metrics saves millions of dollars for the organization Link

01

Upgrading/replacing a Knowledge Management system as part of an organizational paradigm shift

A Knowledge Management system facilitates data transfer for organizational goals. Regular maintenance, updates, and strategic adaptations are essential. Whether optimizing or replacing the system, a forward-thinking, efficient approach ensures long-term success by meeting evolving needs and user expectations.



To full article



To full article

02

Competing over organizational attention, dealing with alternative communication channels

Workers face a daily barrage of messages through various channels, causing confusion and inefficiency. Multiple channels, such as email, print, pushed messages, text messaging, and knowledge portals, contribute to information overload. The challenge lies in adapting communication channels to specific messages and prioritizing them for effective organizational communication.

03

Knowledge Management in the academia

Choosing the right academic path is a crucial decision, and the author shares their experience discovering the field of informatics. The program offers practical courses, emphasizing the real-world application of knowledge in areas like librarianship and knowledge management. Internships provide valuable insights for career decisions.



To full article



04

Self-Service Business Intelligence

Self-Service Business Intelligence allows users direct access to company data without IT mediation. While it reduces IT workload and empowers decision-making, challenges include information overload, user reluctance, system performance issues, and report redundancy. Careful implementation is crucial for success.

To full article