ROM
KNOWLEDGE MANAGEMENT
Driving Business Success

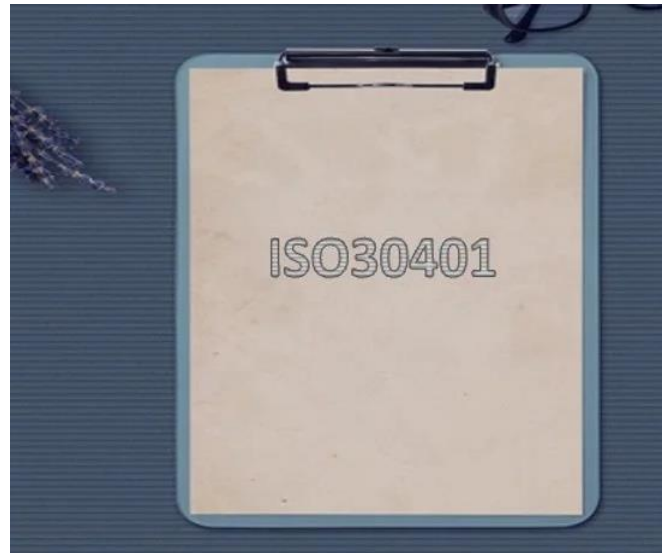|November 2021 |

2Know
KM Newsletter

ROM News

- The international knowledge management conference of KMGN Forum of cooperation between countries in knowledge management will be held on 08/12/21 virtually. Save the date in your diary - more details soon!!
- Open learning and knowledge sharing in a world where people work remotely - Link
- A blog about marketing content management strategy – Link
- Conferences:
  International Conference on Islamic Studies
  November 04-05, 2021
  Cape Town, South Africa
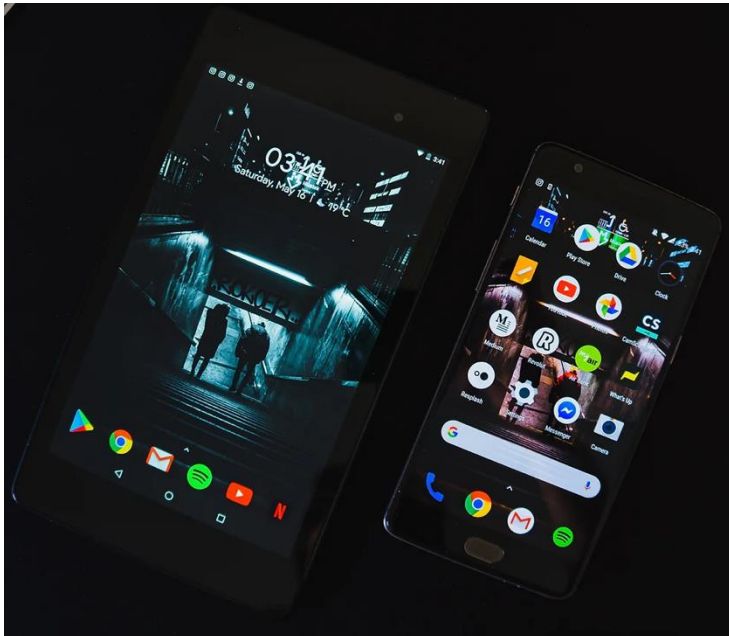 https://waset.org/islamic-studies-conference-in-november-2021-in-cape-town

01

Encouraging organizations with KM to consider the ISO30401 KM standard

Implementing ISO 30401 KM standard can push KM efforts, drive excellence, benchmark activity, and enable collaboration.

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02

Dark Mode

Dark Mode is a design adjustment for digital interfaces that has become popular due to its advantages, such as improving text display, optimizing contrast, and being easy on the eyes for long sessions. It is also battery efficient. When using Dark Mode design, it's important to consider when to use it, how to combine it with light elements, and ensure readability for visually impaired users. Despite some initial adjustment, Dark Mode is highly recommended.

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03

Lazy Loading

"Lazy Loading" is a technique used in website design to improve user experience by delaying the loading of non-critical components, such as images or videos, until they are required. While it can make content display more efficient, it should not be implemented on components at the top of the webpage, as it may negatively impact SEO performance.

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[To full article](#)

04

ISO 30401 implementation... great opportunity to get to know other people and countries

Nine knowledge management advocates from different countries, including Iran, discussed the implementation of ISO 30401. Hamid from Iran presented a KM ecosystem in Iranian companies, highlighting knowledge managers who are ambitious, hardworking, and possess good speaking and influencing capabilities. Despite facing challenges, they are driving the KM movement and ISO 30401 implementation forward in their organizations, with Iran being one of the first countries to translate the standard locally.
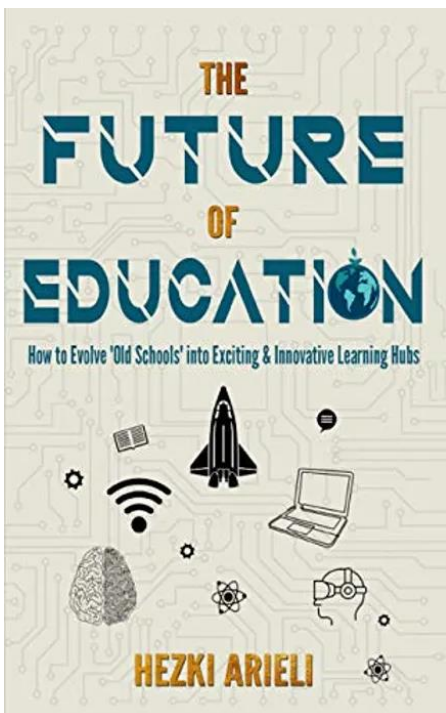
05

Tips for a more efficient work process

Efficiency and effectivity are two important words in work processes. Efficiency refers to optimal utilization of resources, while effectivity refers to goal attainment. Prioritization, data collection, and review help ensure efficiency in projects.

To full article

06

The Future of Education - Book Review

In "The Future of Education" (2020) by Hezeki Arieli, an Amazon bestseller, a groundbreaking school model is proposed. Focused on essential skills, the book covers students, management, teachers, curriculum, and innovative school structure. A call for grassroots change, it offers insights for knowledge managers to enhance education.

To full article