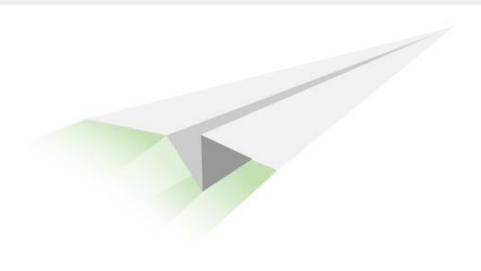


|September 2012 |

2KnowKM Newsletter





01

Improving BI Content and Improving its Accessibility

The article emphasizes improving business intelligence content by prioritizing essential metrics, determining appropriate data representations (trends, comparisons, aggregations), and enhancing accessibility through simplicity in data visualization, avoiding clutter and focusing on clarity for better decisionmaking.



To full article



02

Using Maslow's Hierarchy of Needs in the Context of the Knowledge Management Project

Maslow's hierarchy of needs is applied to knowledge management, mapping an organization's knowledge infrastructure, accessibility, culture of sharing, recognition, and leveraging knowledge for success. It provides a framework to evaluate an organization's knowledge management maturity.

To full article

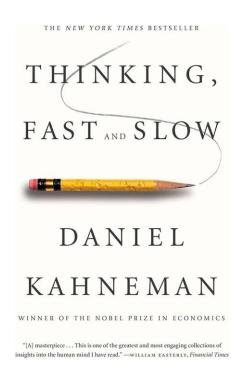
03

Personal Knowledge Management

Personal Knowledge Management focuses on individual skills for handling, communicating, and developing knowledge to deal with information overload and enhance professionalism. It empowers workers and benefits organizations.



To full article



04

Thinking, Fast and Slow - Book Review

"Thinking, Fast and Slow" by Daniel Kahneman explores cognitive systems, biases, and value theory, delving into the interplay of System 1 and System 2 thinking. Illustrated with examples, the book challenges conventional wisdom, providing a profound understanding of human behavior, decision-making, and the complexities of thought processes.

To full article