

| March 2013 |





ROM News

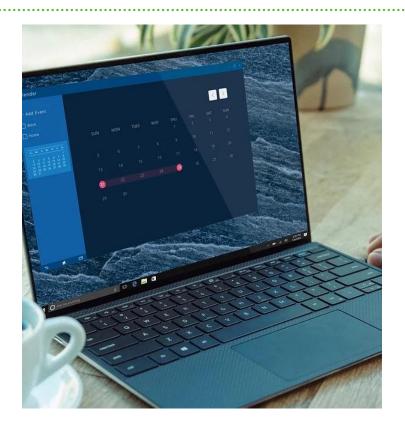


• Seven trends in the world of BI - Link

01

Embedded BI

Embedded BI is an incorporation of reports and analytical abilities in existing operational systems that serve the workers during their ongoing work. This sort of BI is incorporated in the operative world and assists in making better decisions in real time.



To full article



To full article

02

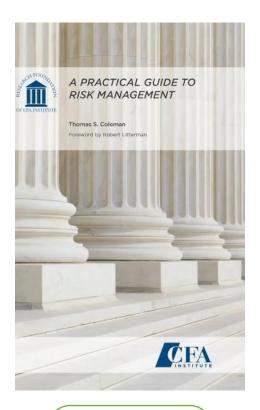
UI, UX & Web Analytics

When designing a new system, planning the user interface is crucial. Statistical analysis helps understand user behavior and improve the interface.

03

A Practical Guide to Risk Management - Book Review

"A Practical Guide to Risk Management" by Thomas Coleman (2011) delves into financial risk management with broader insights into management. The book covers risks, measurement, analysis, reporting, and risk management. Emphasizing quantitative measurement, it provides tools for decision-making and recommends balancing rigidity and flexibility in organizational processes.



To full article