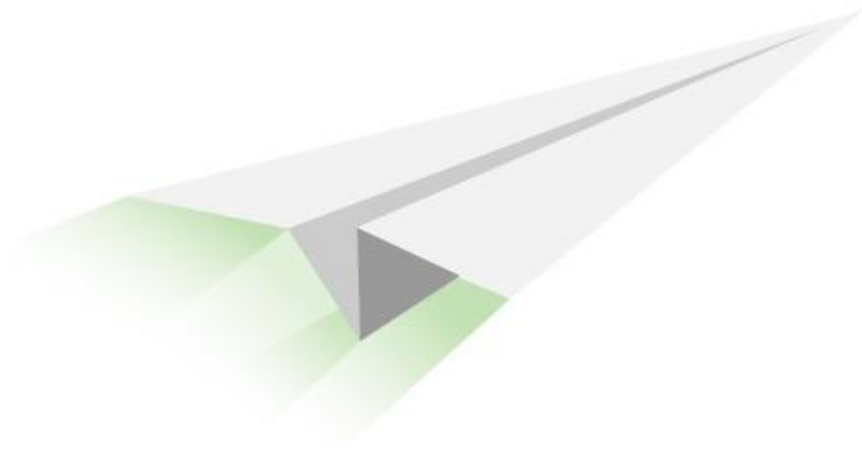


|October 2017 |

# 2Know

KM Newsletter



## ROM News



- 7 knowledge management tips for a service desk - [Link](#)
- Knowledge Management - In 5 minutes or less - [Link](#)

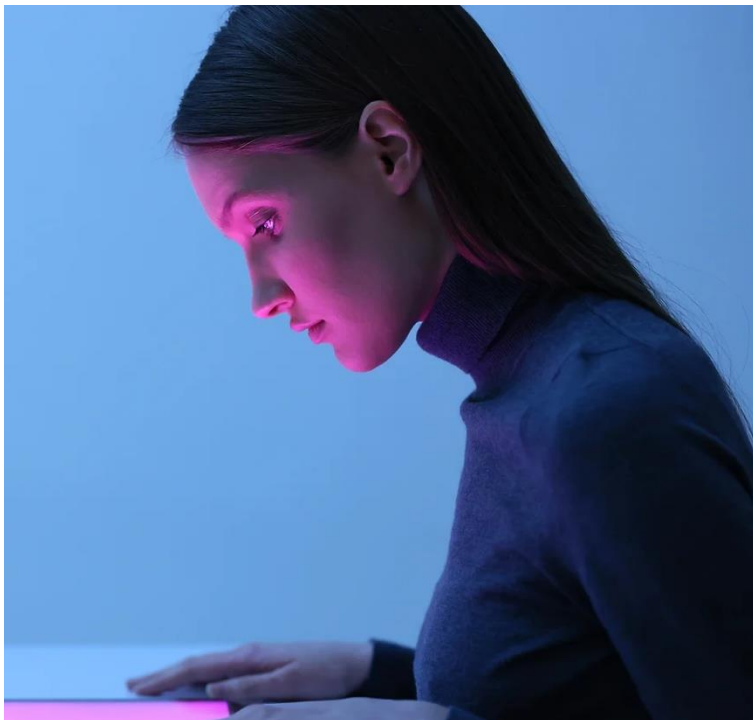
# 01

## Knowledge retaining in current settings

The data technology revolution has changed how individuals and organizations connect. Retaining organizational knowledge despite high employee turnover requires a balance of technological tools, knowledge sharing, and trust-building within a supportive learning environment. Cooperation and incentives are key to creating a knowledge-sharing culture.



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# 02

## 'Hello Chief!'- What is a Chief Digital Officer?

Digital leadership is vital for organizations seeking a competitive edge. The CDO role includes implementing digital tools, fostering involvement, governance, and collaboration. Steps: vision, plan, appoint CDOs, identify tools, establish community, spread awareness, evaluate.

# 03

## Well Being - Book review

In "Well-being: The Five Essential Elements" by Tom Rath and Jim Harter, Gallup research reveals the interconnectedness of career, social, financial, physical, and community well-being. This holistic approach emphasizes the impact of personal choices on long-term happiness and fulfillment. The book offers practical tips and insights for improving well-being in each area, encouraging readers to take proactive steps for a better life.



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