

|October 2010 |

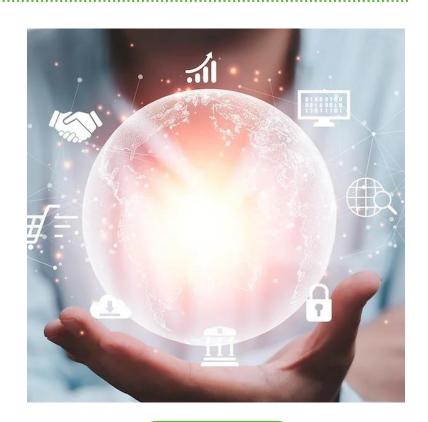
2KnowKM Newsletter



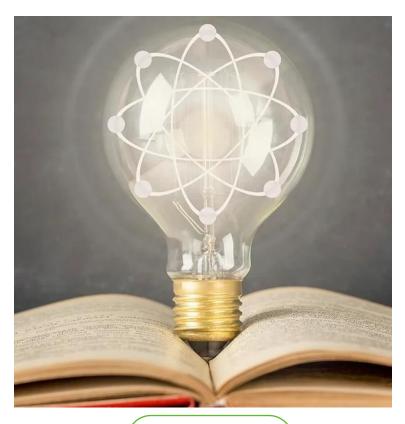
01

Extra Organizational portals

An extra-organizational portal, based on the internet, facilitates business information access for organizational workers in the absence of an intra-organizational network or geographical constraints. Caution is crucial, as it exposes data, necessitating the display of non-sensitive information.



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02

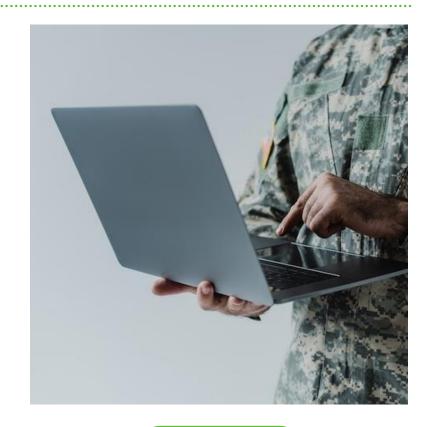
Testing yourself- Milestones in KM projects

Periodic essence, profitability, and usability reviews are crucial for optimizing Knowledge Management projects. Openness to user feedback, using quantitative and qualitative methods based on organizational needs, ensures practical insights. Adaptation and continual improvement result in meaningful, effective outcomes.

03

Deriving Lessons in the IDF - Taking it to the Next Level

This article proposes an improved model for managing lessons learned in the IDF. It advocates for a comprehensive approach that includes deriving insights, managing repositories, disseminating knowledge, and promoting usage to enhance organizational learning and performance.



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04

Mobile BI - Reality or Fiction?

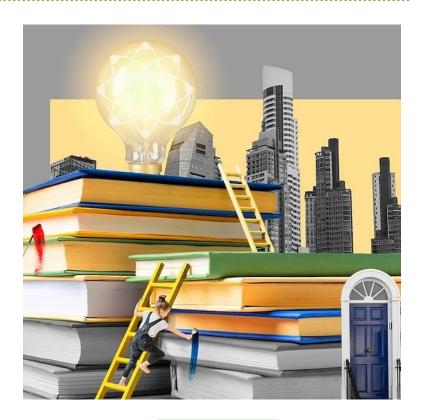
The text discusses the emergence of mobile business intelligence (BI) solutions, allowing real-time access to data and reports on mobile devices. Major BI vendors like SAP, MicroStrategy, and IBM offer mobile BI tools, enabling informed decision-making for managers on the go.

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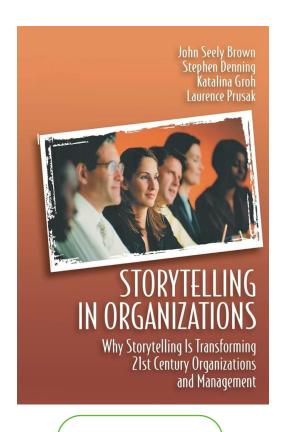
03

The relative value of rewarding content experts for their work: the role of social norms vs. market norms

Effective Knowledge Management projects heavily rely on content experts. The challenge lies in incentivizing these experts. Research by Professor Dan Ariely suggests that social norms, such as positive comments or symbolic gifts, may motivate better than market norms like monetary rewards.



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04

Storytelling in Organizations - Book Review

"Storytelling in Organizations" (2004) spans three periods, featuring four speakers, including Steve Denning, exploring storytelling in knowledge management. Crafted as personal stories, the book covers key topics such as what constitutes a story, who can tell one effectively, when to share, crafting impactful narratives, and why storytelling is valuable. Highly recommended for its accessible style.