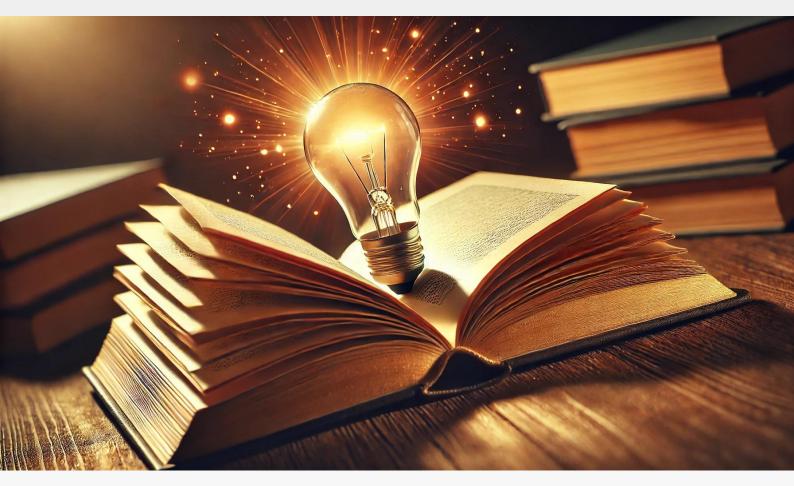


March 2025 **2Know**KM Newsletter



The *KMGN: Knowledge Creation & Innovation* course began at the start of February. Since this is a one-time, 21-week course, we are still accepting late registrations (registrants will receive recordings of the initial lessons they missed). Highly recommended! It's a great opportunity to learn and connect with knowledge managers from 20 countries around the globe. Details and registration: here

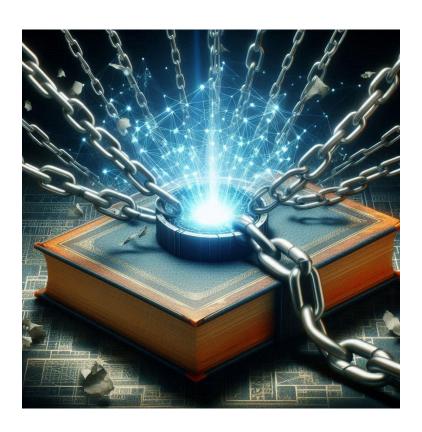
On February 27, 2025, *ROM Global* hosted a webinar to present a revolutionary approach for submitting procedures, guidelines, and essential work documents. If you missed it and want to explore implementation in your organization, please contact us - Moria@kmrom.com

On March 27, 2025, we will continue the *KMGN knowledge-sharing* meeting series. Every two months, members from various continents share topics they discussed at Global KM Week 2024, with a focus on Asia this time. Details and registration: here

01

The Decolonization of Knowledge Management in the Age of Al

This article discusses a phenomenon that has developed in recent years, but receives little exposure in conferences and discussions: the Decolonization of Knowledge Management.



To full article



To full article

02

The AI of My Dreams - With Me, Not Without Me

I am a multidisciplinary creator. I have written and published books, plays, screenplays, and escape room games in museums. As a visual artist, I have created paintings, video art, and installations, which I have exhibited in many exhibitions in Israel and worldwide. Even as a knowledge management consultant at ROM, I specialize in writing and in gamification for organizations. Creation is my essence. I think that creation is the human essence. Are we on the way to giving up on this?

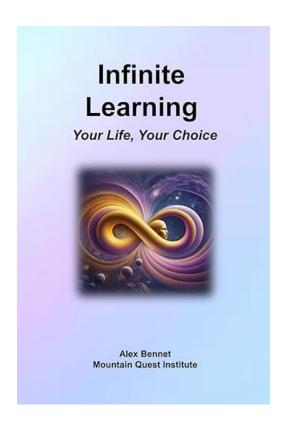
03

On Artificial Intelligence and Human Gamification

Gamification is the icing on the cake, so to speak, in all Knowledge Management fields. This is only my opinion, right? Gamification allows us to "release" some of the organization's formal and business-like tone; it introduces lightness, playfulness, and fun. It still serves the organization's business goals but also signals that creativity and playfulness can belong not only to leisure hours but also to the organization's everyday life.



To full article



04

Infinite Learning - Book Review

The book - Infinite Learning - Your Life, Your Choice was written and published by Alex Bennet in 2025. The book deals with learning as a life journey and is inspiring: learning more than we know today, learning holistically, and learning as a way to lead us to become people who act better in the world.

To full article

Monthly Links

Video clip

As part of the KM Case Studies series featuring knowledge managers from around the world, this month we are interviewing Melanie Adams from MSD (Merck) – you are invited to watch and learn - Watch here

Podcast

APQC's series of conversations on change management and beyond. Listen <u>Here</u>

Article

The article highlights how Generative AI (GenAI) extends beyond knowledge management to boost operational efficiency and decision-making in financial services. Though written for the financial sector, its insights are applicable to various industries seeking to enhance workflows and customer experiences with AI. Read here



APQC 2025 Process & Knowledge Management

Conference

April 09-10, 2025

Huston, TX, USA

Details: here

Knowledge Summit Dublin

June 23-24, 2025

Dublin, Ireland.

Details here

Empowering Al-Driven Knowledge Management

March 17-19, 2025

Scottsdale, Arizona.

Details here

