

| November 2015 |

2Know

KM Newsletter



ROM News

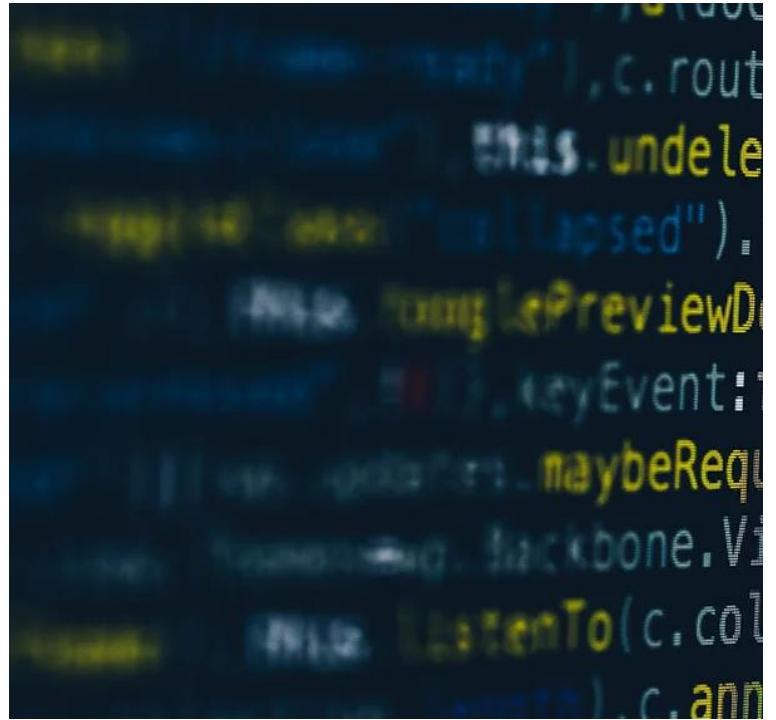


- Beware development geeks bearing gifts, a blog - [Link](#)
- What is Data Management or Information Management or Knowledge Management? - [Link](#)

01

Big Data for small businesses

Small and medium-sized businesses (SMBs) can benefit from implementing Big Data and Business Intelligence tools for better decision-making and gaining a competitive edge.



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02

Service Centers in crises and emergencies

During crises or emergencies, service centers should provide precise and reliable information through data updates, hotlines, and customer feedback to effectively manage the situation.

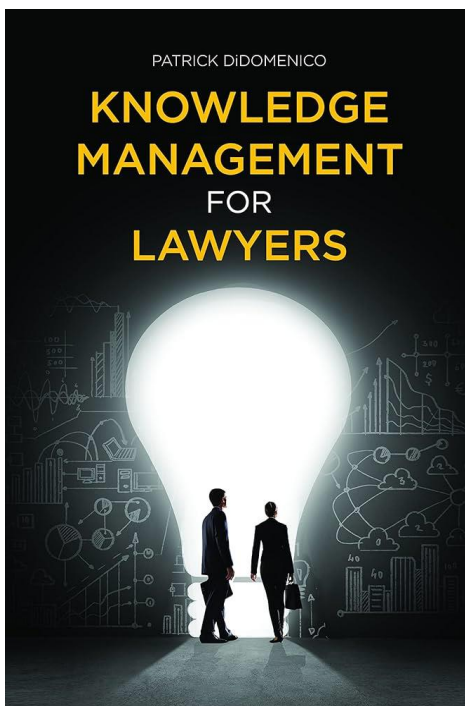
03

Masonry Layout

The Pinterest grid layout offers a visually appealing and flexible way to display various items in a structured manner, suitable for picture galleries and blog messages.



[To full article](#)



[To full article](#)

04

Knowledge Management for Lawyers - Book review

This text discusses the role of knowledge managers in law firms. It emphasizes their passion, collaboration, and adaptability, while highlighting the challenge of gaining recognition from lawyers. The author's broad view of knowledge management connects it to legal project management, and despite some generic content, the book offers practical insights and expertise for those interested in the field.