ROM
KNOWLEDGE MANAGEMENT
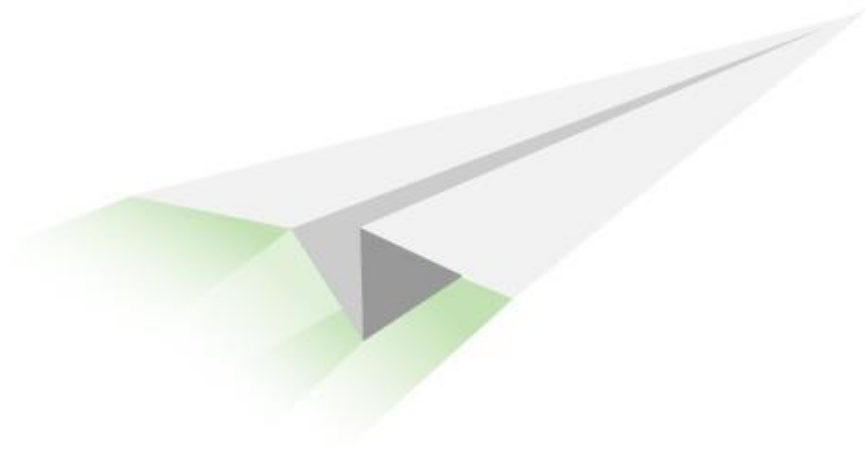### Driving Business Success

|June 2010|

2Know

KM Newsletter

ROM News

01

Implementing an intra-organizational social network

Web 2.0's undeniable impact prompts questions about its influence within organizations. Introducing social networks requires careful consideration, focusing on organizational value, communication patterns, trust, and the balance between professional and personal aspects. Despite potential beauty, thoughtful reflection on implications is crucial. Good luck!

To full article

02

Positive Knowledge Management approach

Knowledge Management projects often begin with gap analysis. This article advocates for the Appreciative Inquiry approach, emphasizing strengths, positive psychology, and the 4 D's Model. By focusing on what an organization has, this approach fosters positivity, aligning well with Knowledge Management goals for organizational health and happiness.
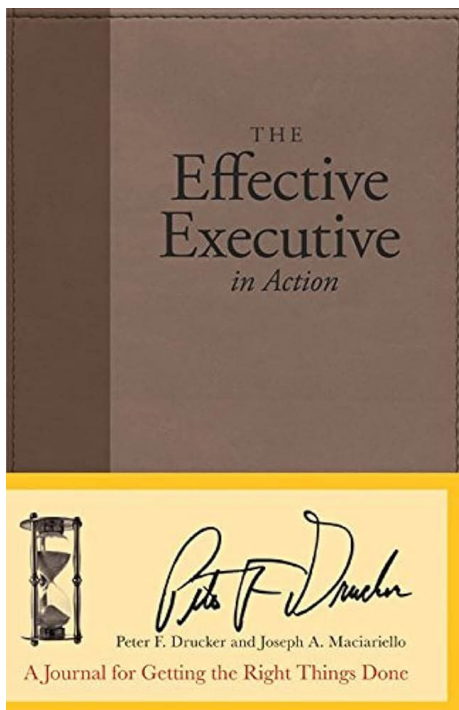

To full article

03

Stakeholders

Initiating a project requires thorough stakeholder identification to prevent conflicts and ensure success. Stakeholders include anyone directly involved or influenced by the project. This review outlines three stages for effective stakeholder management: identification, understanding their impact, and practical engagement strategies throughout the project lifecycle.

[To full article](#)

THE
Effective
Executive
in Action

Peter F. Drucker and Joseph A. Maciariello
A Journal for Getting the Right Things Done
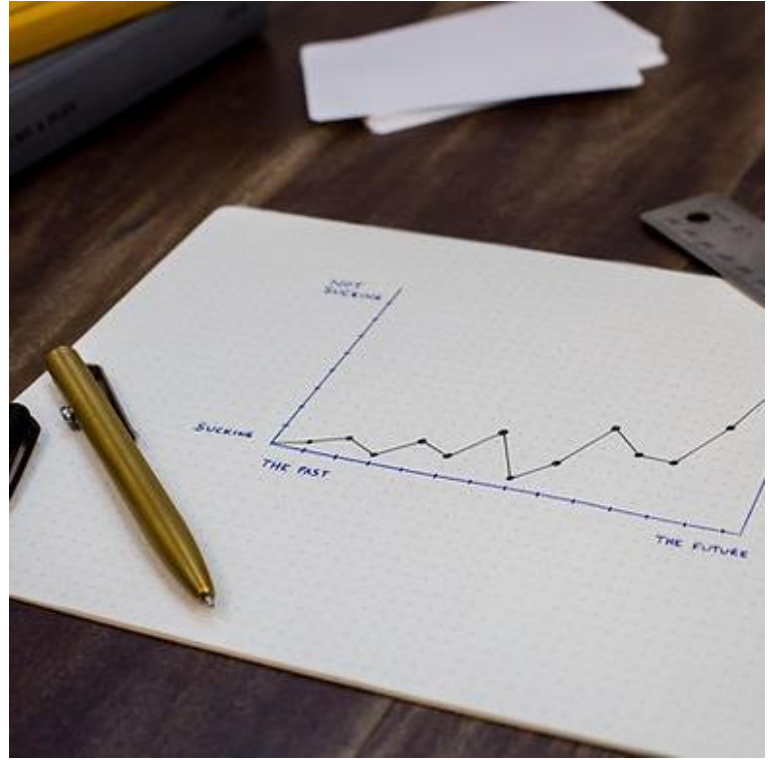
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04

The Effective Executive in Action - Book Review

"The Effective Executive in Action" is Peter Drucker's final work, co-authored with Joseph Marciariello. This practical guide, drawing from Drucker's earlier content, explores essential managerial skills, providing insights on time management, donor focus, productivity, concentration, and informed decision-making. It offers actionable advice for effective leadership.
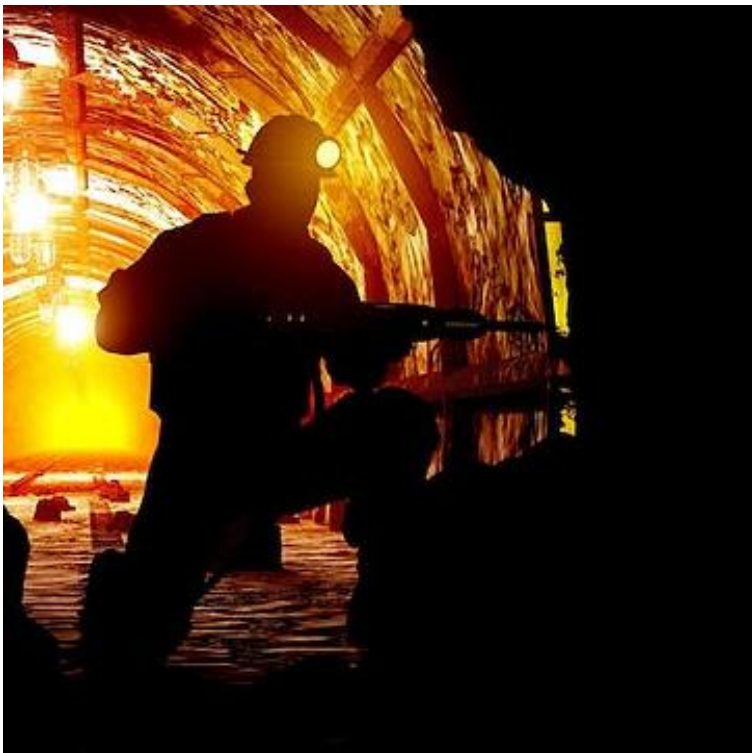
05

Parallel Line Graphs

Parallel Line Graphs (Parallel Coordinates) display multiple data points on a single chart, reflecting various dimensions. Invented in the 19th century and reinvented in 1970, they offer a multidimensional view, aiding analysis. While beneficial for a broad picture, they can appear complex and crowded.

[To full article](#)

06

Data Mining for Business Intelligence

Data mining extracts hidden, predictive knowledge from large databases to enhance business intelligence. By analyzing past data, businesses can forecast future trends and make proactive decisions. Supported by data collection, powerful computers, and advanced algorithms, data mining tools integrate with existing systems for real-time analysis and improved decision-making.

[To full article](#)