

|October 2018 |

# 2Know

KM Newsletter



## ROM News



- Imperatives of digital transformation for Knowledge Management – [Link](#)
- knowledge management 2030 - [Link](#)

# 01

## CDO: Chief Digital Officer

The Chief Digital Officer (CDO) is a prominent role responsible for digital transformation, requiring multidisciplinary skills in technology, marketing, and management.



[To full article](#)

# 02

## Traffic-lighting your knowledge

The "traffic light method" offers a visual approach to prioritize and track progress in Knowledge Management projects effectively.

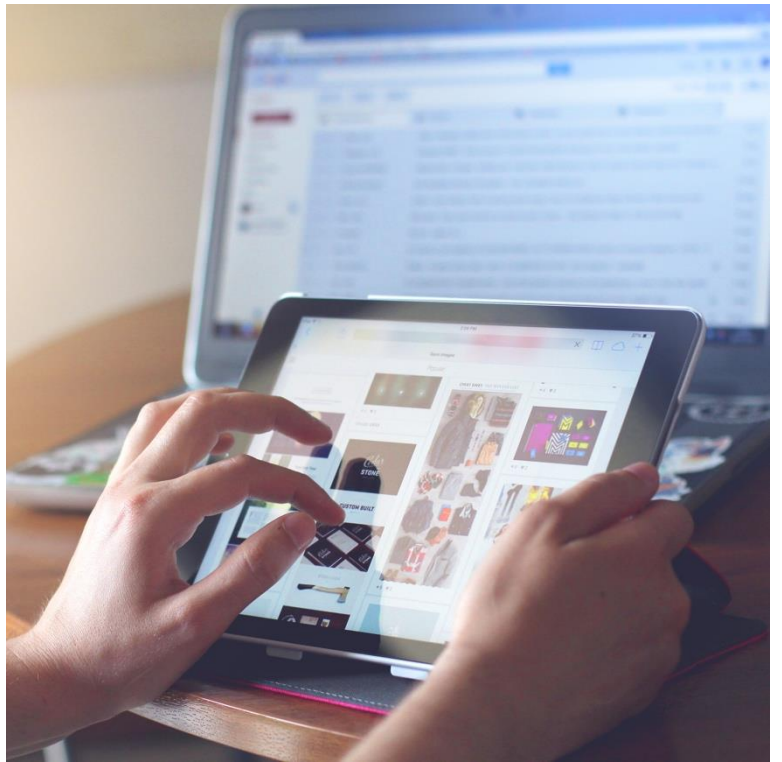


[To full article](#)

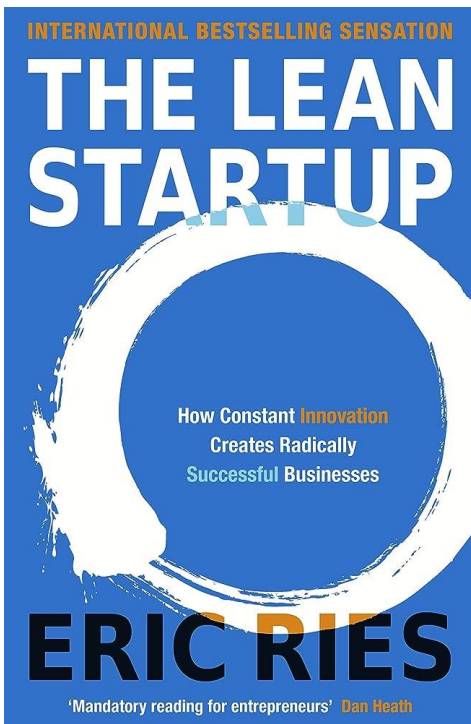
# 03

## Responsive

Responsive design adapts website content to different screen sizes, providing a continuous user experience and eliminating the need for separate mobile-adapted sites.



[To full article](#)



[To full article](#)

# 04

## The Lean Startup - Book Review

Eric Ries' "The Lean Startup" introduces a methodology for startups, emphasizing continuous innovation and agile management. Based on Toyota's principles, it navigates initiation, learning cycles, MVPs, measurement, decision-making, and growth strategies, guiding startups to adapt, innovate, and achieve success.