ROM
KNOWLEDGE MANAGEMENT
Driving Business Success

|August 2014 |

2Know
KM Newsletter

ROM News

01

What is the relationship between content reading and the user experience?

people don't read articles; they skim through them. Our skimming habits are understandable in light of the website inflation, the information overload, and the lack of time. When looking for something specific (and the article indeed interests us), the chances of us reading its entire contents rise.
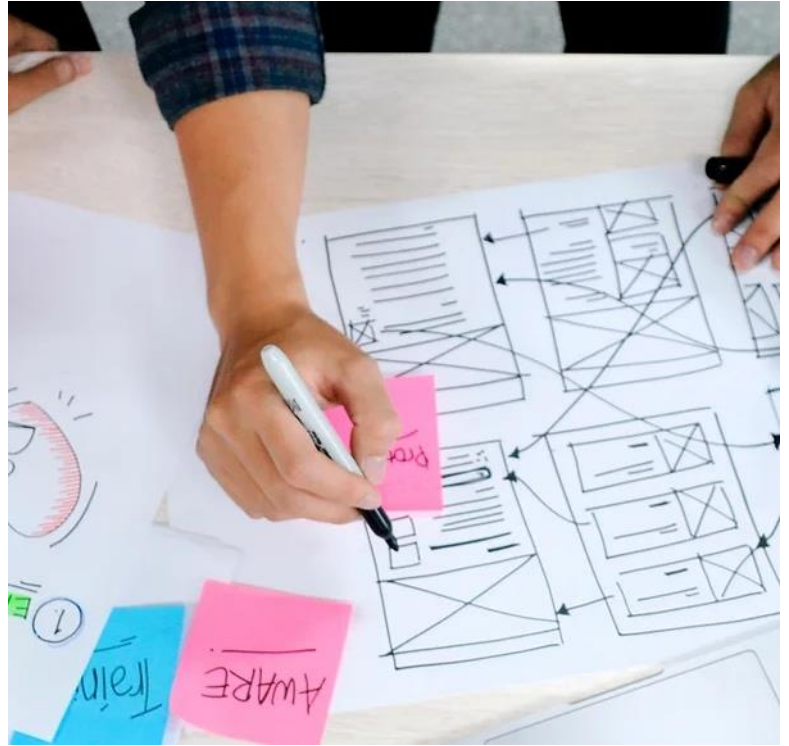
[To full article](#)

02

DSS: Decision Supporting Systems

DSS: Decision Supporting System is a computerized information system that supports decision making processes in a business or organization. The system is meant to assist managers on the managerial, functional and strategic level in order to make ambiguous or somewhat ambiguous decisions.

[To full article](#)

03

The Next generation of personalization

A recent trend that is here to stay is personalized knowledge access (usually in an organizational or professional portal). There are several ways to personalize knowledge access. These methods differ in their level of personal adaptation and users' activeness in the personalization process.

[To full article](#)

04

The Fall of the Alphas - Book Review

"The Fall of the Alphas" by Dana Ardi (2013) challenges the traditional Alpha organizational model, introducing the "BETA" management concept. It emphasizes leadership through collaboration, transparent communication, and employee empowerment, promoting a more flexible and supportive workplace culture for sustained success.

[To full article](#)