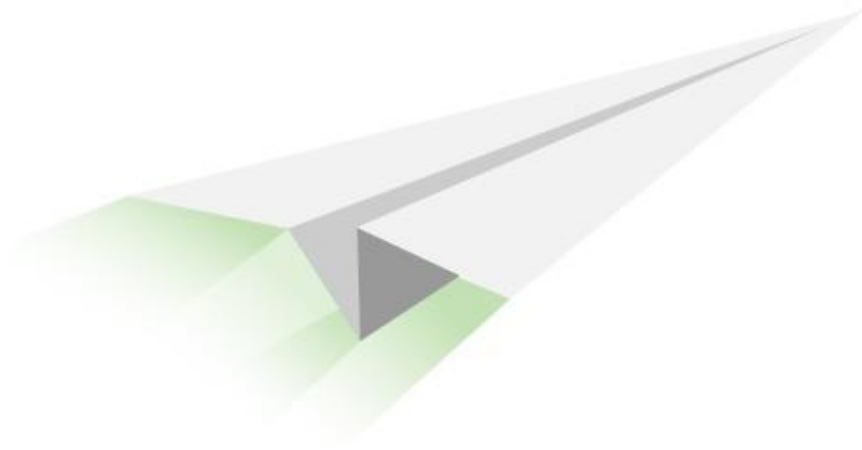# ROM
KNOWLEDGE MANAGEMENT
Driving Business Success

|January 2018 |

2Know
KM Newsletter

ROM News

- Learning From Failure – Link
- Knowledge Management in Education – Link
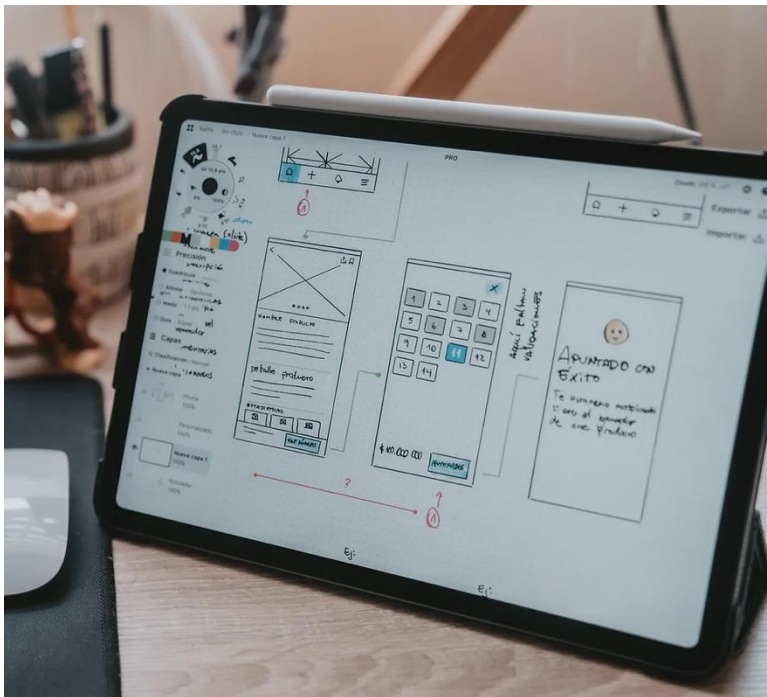- Social KM is Better KM - Link

01

It's best to keep it personal

Netflix provides a personalized content consumption experience by allowing device choice, user customization, and recommending relevant shows based on preferences.

[To full article]

02

Holistic User Experience: not a matter of "New Age"

Gestalt theory explores how our perception shapes our reality. Understanding Gestalt principles can aid in creating intuitive user experiences.

[To full article]

03

Have you heard of ShareGate?

Introducing ShareGate: a powerful tool for SharePoint and Office365 environments, offering seamless data migration, administration, reorganization, and more.

To full article

04

Change by Design - Book review

"Change by Design" by Tim Brown discusses enduring design thinking principles, emphasizing customer-centricity, collaboration, and societal contributions. Brown advocates integrating design throughout organizations, involving customers, and using design thinking to benefit society.

To full article