

| May 2021 |

2Know

KM Newsletter



ROM News



- Augmented Reality: The New Knowledge Management - [Link](#)

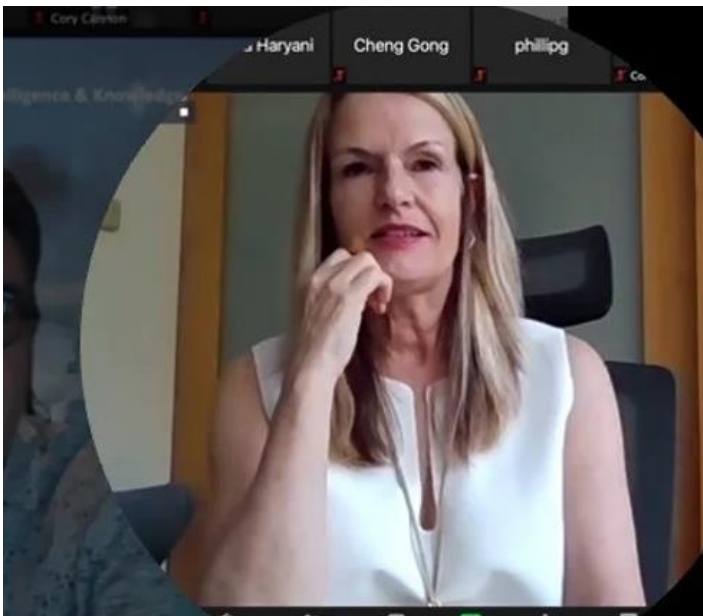
01

KM AI: AI technologies

The 4th session of the KM AI course explored the various advanced AI technologies, their capabilities and implementation in industries, raising questions about whether machines will one day emulate consciousness and control us. The speaker expressed curiosity and uncertainty about this future.



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02

KM AI course: Case study- World bank

World Bank's KM team used AI to solve their problem of manually sorting information from 22,000 projects, offering relevant information to each new project in 5 minutes. Key takeaways: gradual work, diverse team, embed knowledge, think outside the box, and invest in communication.

03

Guidelines for a critical review of data on the internet

Finding reliable information on the internet can be challenging, as search results often include promoted or biased content. To assess the quality and credibility of the information, it is important to think critically and check the relevance, reliability, and updates of the source. It is also recommended to verify the author's reliability, assess the content's quality, and check for supporting content. These tips will help ensure that the information obtained is accurate and trustworthy.



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04

It's not 'what' but 'how' that really matters

Effective communication goes beyond words and requires adaptability to the listener and context, crucial for successful organizational change.

05

Independence and Knowledge Management

Striving for Independence: Exploring the Role of Knowledge Managers and the Importance of Trust in Advancing Knowledge Management within Organizations.



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[To full article](#)

06

Organizational Change as Collaborative Play

Jaap Boonstra's "Organizational Change as Collaborative Play" presents a positive approach to change, employing the game metaphor to navigate diverse environments effectively. Stakeholders play vital roles, fostering a shared ambition for impactful transformation.