March 2024

2Know

KM Newsletter

As part of our 25th anniversary celebrations, we held the first KM Game challenge last month. All those who have completed the challenge will receive a copy of 'Reblooming the Knowledge' by Alex Bennet and Robert Turner, sponsored by Alex Bennet. The lottery was recorded and can be viewed at this link. The winner, Mr. Vincent Ribiere, will also receive $100 in Amazon book coupons and a session with Dr. Moria Levy. We are looking forward to everyone joining our next challenge on April 1st.
P.S. For those who didn't complete the challenge, the answers were: IBM, Larry, and Connect.

We are opening a new and unique course on knowledge retention. Be a pioneer and join us in learning how to improve these important skills and minimize organizational loss. Starting on March 13th: Link

Our next Applying-Generative-AI-in-Organizations course for knowledge managers will start on April 4th. You can register at: Link

01

From Livestreams to Learning Labs: How VR/AR is Leveling Up Knowledge Management

Recent tech advances, including live TV and VR/AR, offer immersive experiences for virtual participation. VR creates alternate realities, while AR overlays virtual elements on the physical world, benefiting knowledge management and learning. Despite advantages, challenges like costs and privacy persist, requiring ongoing consideration.

To full article

02

Gamification: From Playful Beginnings to Practical Solutions

Gamification blends playfulness with work, fostering positive experiences in organizational settings. From digital escape rooms to knowledge quizzes and humor-infused documents, it enhances engagement, knowledge sharing, and unity. Despite perceived high costs, cost-effective solutions exist, making gamification a versatile and impactful tool for organizations.
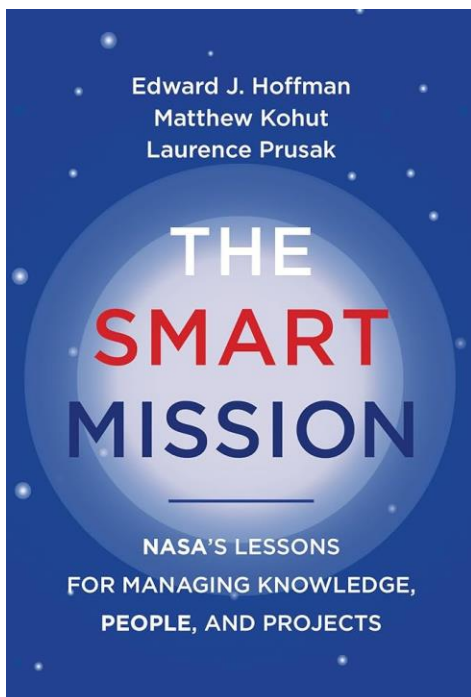

To full article

03

A Guide to Advanced AI Image Generators: Tools, Tech, and More

The text provides a comprehensive overview of advanced AI image generators launched in 2022, such as OpenAI's DALL-E 2, Google's Imagen, Leonardo.Ai, Midjourney, and PicFinder.ai. It explores their technologies, advantages, disadvantages, and specific features, emphasizing their potential impact on various industries and creative fields.

To full article

04

The Smart Mission - Book Review

"The Smart Mission" explores NASA's knowledge management post-shuttle disasters. Emphasizing work knowledge, learning, storytelling, and global collaboration, it advocates dynamic approaches. Effective knowledge management involves social infrastructure, identifying critical knowledge, and interdisciplinary understanding. In today's uncertain world, it highlights leadership and knowledge's pivotal roles.

To full article

Monthly Links

Video clip
Overcoming Knowledge Retention
Challenges: Strategies for Sustainable
Organization Memory: Link

Blog
The KnowMax blog is dedicated to
exploring Knowledge Management within
the service sector, covering various topics
such as KM software, Customer
Experience, AI, Bots, and more. While the
blog maintains a focused approach, the
insights offered extend relevance to a broad
spectrum of Knowledge Management
applications: Link

Article
Knowledge Management 2.0: have we
found a way to make KM work?: Link

Should You Tell Your Employees Not to
Work on Weekends?: Link

Conference
International Conference on Knowledge
Management and Knowledge Technologies
May 16-17, 2024
Paris, France
Details: Link