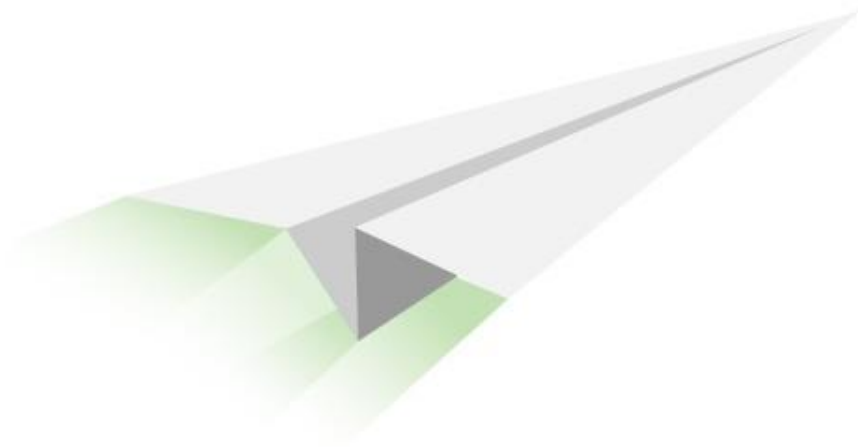# ROM
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ROM News
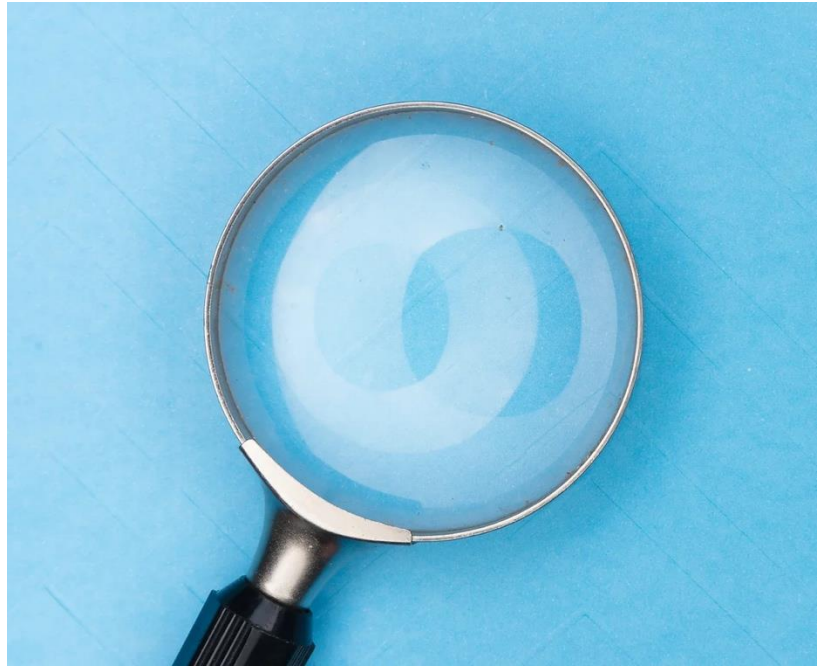
- The ups and downs of knowledge sharing during work-from-home – Link
- Open Knowledge – Link
- Formative vs. Summative Usability Evaluation - Link

01

Cognitive Search

Cognitive Search, an AI-based search technology that uses NLP and deep machine learning, improves search results by detecting the highest possible result. It uses all available organizational data to provide deeper insights and helps in better decision-making. It constantly improves through the use of algorithms and has various applications such as marketing, regression, and recommendations. Cognitive Search provides users with relevant information in context and exceeds the traditional search box.

To full article

02

Gamification during times of stress and Covid19

Gamification is an effective tool for knowledge sharing and transferring in organizations, even during stressful times.

To full article

03

The Five Elements of Effective Thinking - Book review

"The Five Elements of Effective Thinking" by Burger and Starbird presents a method to cultivate practical thinking, drawing parallels to elemental forces. Emphasizing in-depth understanding, embracing failure, asking questions, looking back and forward, and connecting to change lead to enhanced success across various domains.

[To full article]