

| December 2016 |

# 2Know

KM Newsletter



## ROM News



- Is there a problem with traditional approaches to KM projects? - [Link](#)
- Environment Agency: Knowledge Management Animation - [Link](#)

# 01

## Case Study: Knowledge sharing in the field of fostering

Knowledge sharing and learning processes have greatly improved foster services in Israel, leading to professional conduct, stability, and positive outcomes for children.



[To full article](#)



[To full article](#)

# 02

## Context-based search: the next phase of personalization

Mobile phones with context-based search and location detection technology offer personalized and optimized user experiences, benefiting both individuals and businesses.

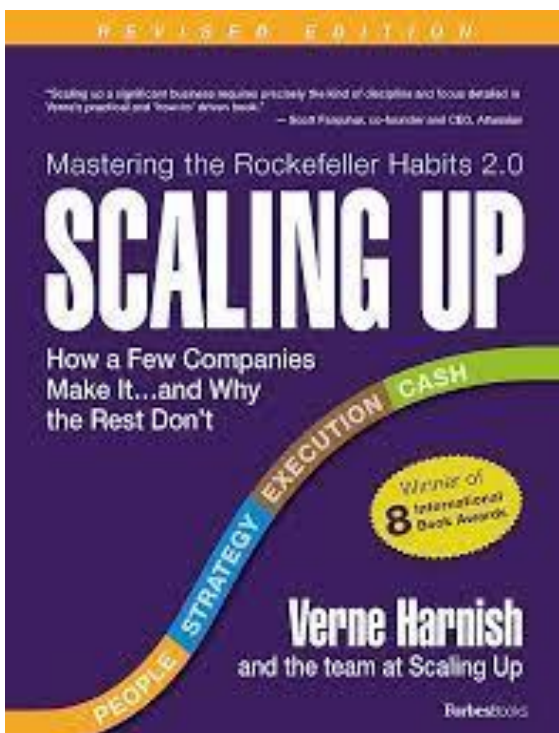
# 03

## Translating to customer language

Simplifying language in Knowledge Management systems is crucial to ensure clear, intuitive, and accessible information for both internal and external users.



[To full article](#)



[To full article](#)

# 04

## Scaling Up - Book review

"Scaling Up" by Verne Harnish is a 2014 classic on business management, offering tools for scaling success. It covers infrastructure, planning, execution, and cash flow, with real-world examples, making it a valuable read for scaling businesses. The book emphasizes the importance of leadership, strategic planning, execution, and financial management, offering practical insights for growth.