ROM
KNOWLEDGE MANAGEMENT
Driving Business Success

2Know
KM Newsletter

ROM News

- 5 Why – Link
- Business Intelligence Begs The Need For Collaborative Capabilities - Link

01

Social Networks - more than just a status

There are many available applications that offer and are based in social sharing (such as the popular Waze application). The fact that I am not a social sharer (as mentioned above) rather more a spectator made me think: why do some people share and others don't? Why do people share via Social Networks than "professional networks" at the work place? What do we gain by this? And should I p
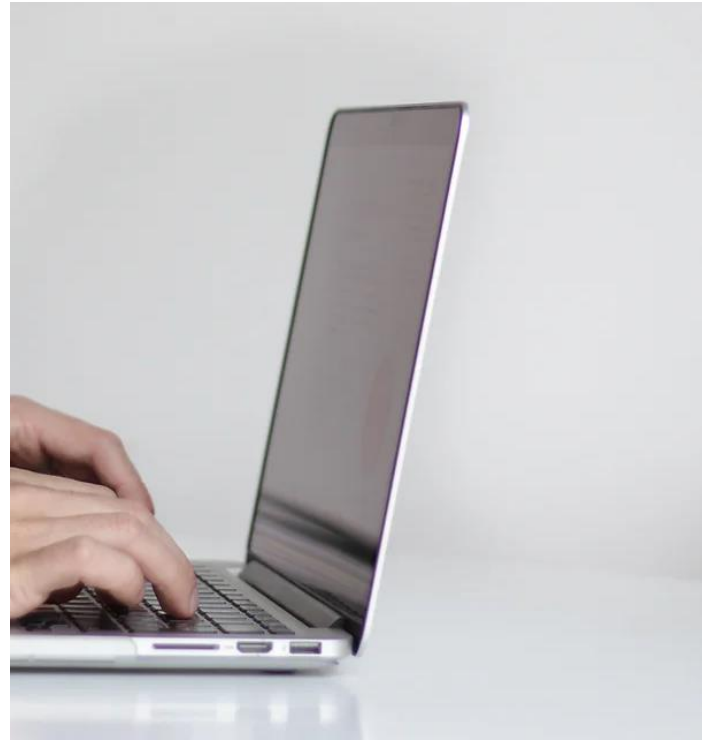

To full article

02

Initial examination of organizational needs according to KM Standard SI 25006

The standard represents the 'compass' of Knowledge Management; the manager will know the definition of the conduct of an organization "perfectly". Its chapters, as a result, represent aspects and dimensions that should be taken into consideration when diagnosing the state of the organization, specifically in the field of Knowledge Management.
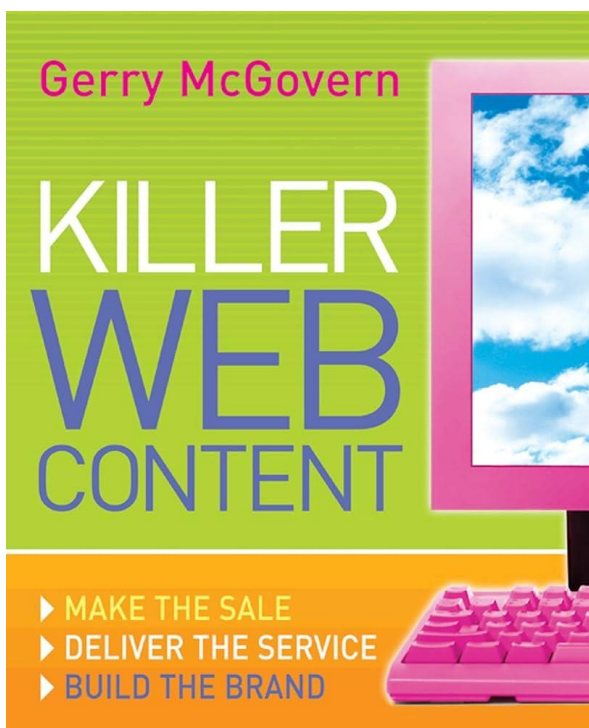
To full article

03

Wiki as a tool of knowledge sharing in organizations

The wiki as a tool of information sharing in an organization has many advantages; its easy learning and operating features make it quite the intuitive tool for the worker. Nevertheless, we must take into consideration the organizational needs and the importance of Data Security and data wandering throughout the organization. We must also prepare the organization before implementing the Wiki in the

To full article

04

Killer WEB Content - Book Review

"Killer WEB Content" by Gerry McGovern (2006) showcases McGovern's expertise in crafting impactful website content. The book covers planning, content writing, and orientation, emphasizing target audience understanding, Care Words, and effective titles. It provides practical tips for menus, links, and search optimization, making it highly recommended for content creators.

To full article