

| June 2022 |

2Know

KM Newsletter



ROM News

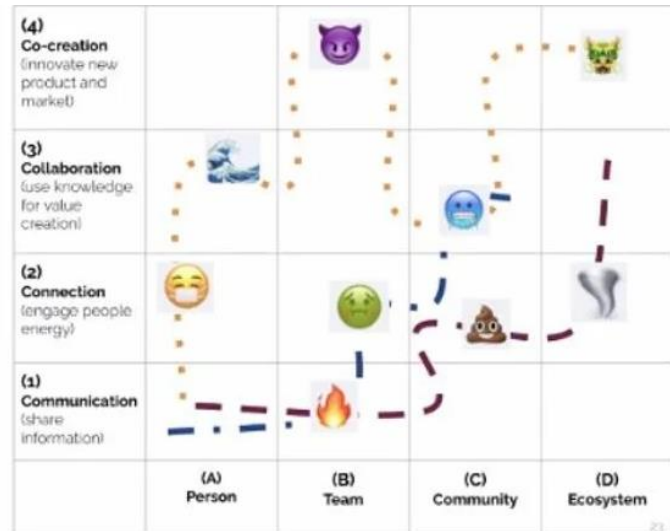


- The BIG DATA conference was held in May. Dr. Levy lectured on the importance of explanatory artificial intelligence and the place of knowledge managers in Big Data projects.
- How to know what we know - about improving knowledge management in the government (and not only) [Link](#)
- Conferences:
 - International Conference on Innovation, Knowledge, and Management ICIKM on June 25-27, 2022 in Kowloon, Hong Kong. June 25-27, 2022

01

Successful Collaboration in Organizations

Olga Smirnova led a session on collaboration in the new world at the KMGN KM advanced methodologies course. Tips were shared on how to collaborate better, addressing gaps in language, information, engagement, and energy. Demos were done collaboratively, demonstrating the messages in a fabulous way.



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02

Employee Generated Content

With the rise of social media and content creation, organizations are turning to employee-generated content (EGC) to increase brand exposure and improve intra-organizational communication. While there are challenges such as quality control and resources, EGC offers a unique perspective, authenticity, and improves worker engagement while saving on research. To make EGC work, organizations need to formulate a strategy, define guidelines and control mechanisms, give workers the tools, and encourage them to generate content that serves them. Using simple technologies familiar to workers can also help create higher-quality content.

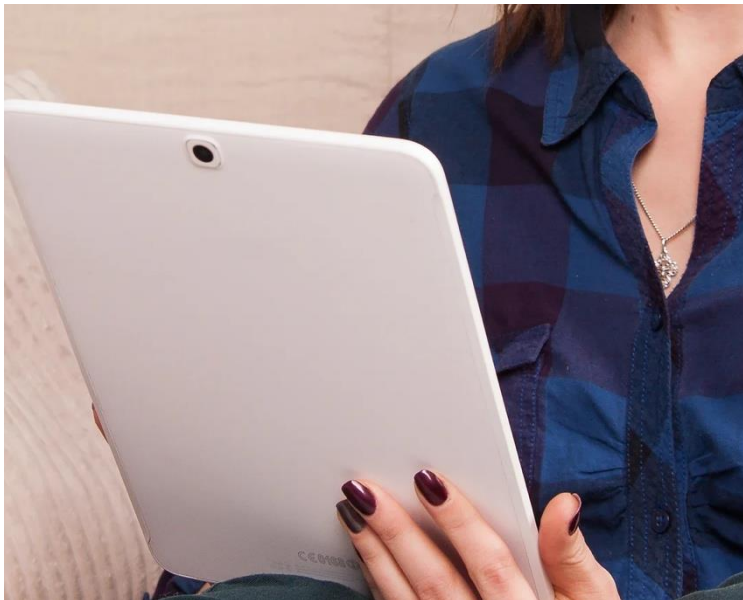
03

KMGN's Advanced Methodologies Course: Insights for KM Leaders

87 professionals completed KMGN's Advanced Methodologies Course, which received high ratings and covered essential topics. The sessions are freely available to all, making it relevant for all knowledge managers.



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04

Digital accessibility

Digital accessibility refers to making applications, websites, and software accessible to people with disabilities affecting their vision, hearing, cognition, and/or motor functions. The internet plays an essential role in various aspects of our lives, and it is crucial that disabled individuals have equal access and opportunities. As a content editor, ensuring the accessibility of web content is an important aspect of my work. Tools such as alt text, tooltips, headings, and focal points can make websites more accessible, and even small details can contribute to greater accessibility.

05

Building Adaptability: Acknowledging Differences

Agility is crucial in today's rapidly changing world. In this KMGN KM advanced methodologies session, Arthur Shelley presented a surprising way to develop adaptability: highlighting and acknowledging differences when conversing with others. This helps to improve mental flexibility, leading to better collaboration, engagement, and co-creation.



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06

Wrapping up KMGN's Advanced Methodologies Course

The KMGN KM advanced methodologies course ended with 87 knowledge managers from 20 countries reviewing all 20 sessions taught over the past five months. The team worked hard to provide added value and ensure relevance to experienced KMers. The course was successful, but there is room for improvement, and next year's course will focus on diving deeper into fewer issues. Together, the community succeeded in taking KM one step further, and there is a great chance to deliver better KM globally.

07

Unleashing Creative Thinking

Vincent Ribiere led a session on creativity at the KMGN KM advanced methodologies course, emphasizing the importance of developing both left and right-brain skills. He introduced questioning techniques such as SCAMPER and 100-Whats-of-Creativity and highlighted the role of knowledge flow in fostering creativity. KMers have a critical role to play in helping creative thinking succeed.



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08

Working from home

The COVID-19 pandemic has brought about a new reality for many workers - working from home. While it has its advantages such as no traffic, flexible hours, more time with family and less stress, it also has its disadvantages like the need for self-discipline, difficulty separating work and personal life, working alone, and the challenge of concentrating with children at home. However, solutions like virtual communication and meeting during time off can help overcome some of these disadvantages. Overall, whether working from home is suitable depends on individual preferences and circumstances.



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09

The KM Cookbook: Stories and Strategies for Organizations Exploring Knowledge Management Standard 30401

"The KM Cookbook" explores knowledge management strategies and case studies with a focus on implementing Standard 30401. While the book's title may be misleading, it offers valuable insights into the field.



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