

|January 2010|

2Know

KM Newsletter



ROM News



- S R Nair's Blog – [Link](#)
- Business Intelligence Overview and Stories - [Link](#)

01

Process Intelligence

Process Intelligence (PI) involves technologies uncovering hidden knowledge in business processes for enhanced efficiency. It aims to boost productivity, product, and service quality, enhancing business profitability by making information clearer. PI facilitates informed decision-making and competitive improvement, offering tools like Information Discovery, Advanced Generic Algorithms, and Online Analysis.



[To full article](#)



[To full article](#)

02

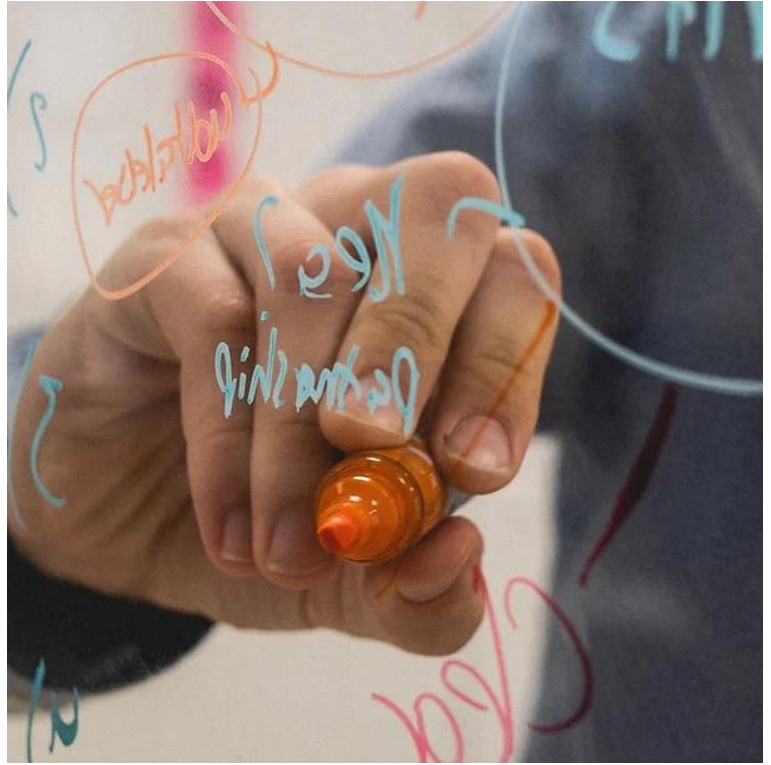
Winner Applications

When assessing a portal, components fall into three main types: goal-supporting, inventory, and winner applications. Goal-supporting elements align with the portal's purpose, while inventory components add existing resources, promoting transparency and user engagement. Winner applications, like access to pay slips or lunchroom views, attract users and enhance portal utility, making it popular and user-friendly.

03

Experiential Knowledge Management

The text delves into Experiential Knowledge Management, connecting experiences to organizational learning. Utilizing Kolb's learning model, it shows how tools like workshops and gamification enhance knowledge communities in organizations. This approach promotes trust, communication, and knowledge sharing among community members, adding a unique aspect to Knowledge Management activities.



[To full article](#)



[To full article](#)

04

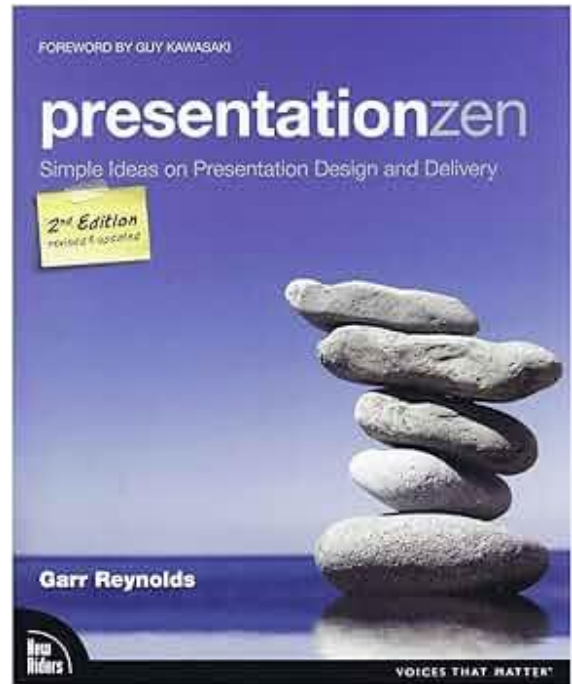
Professional Network

The text discusses the evolution of a worker's professional network, emphasizing the shift from traditional Knowledge Management tools to the integration of WEB2 tools. It highlights the dynamic nature of the KM field, where these tools, both traditional and WEB2, complement each other, forming a comprehensive toolbox that enhances a worker's professional life.

05

PresentationZen - Book Review

"PresentationZen" (2008) by Garr Reynolds provides practical insights for effective presentations, emphasizing creativity and analog thinking. Rich with visual examples, it covers planning, preparation, and lecturing, highlighting simplicity, aesthetics, and audience connection. Reynolds emphasizes the importance of comprehensive preparation, offering tips for engaging lectures.



[To full article](#)