

| April 2022 |

2Know

KM Newsletter



ROM News



- A blog with book summaries. [Link](#)
- Conferences:
 - International Conference on Data Centers and Knowledge Management ICCKM on May 17-18, 2022
Paris, France
May 17-18, 2022

<https://conferenceindex.org/event/international-conference-on-data-centers-and-knowledge-management-icckm-2022-may-paris-fr>

01

Gamification: The Art of Playful Engagement

Rudolf D'Souza shared insights on the components and best practices for successful gamification. Among the recommendations are transparency, addressing a root-level business need, and alignment with organizational culture. Have fun and enjoy the process!



[To full article](#)

02

The Great Resignation

The Great Resignation, a phenomenon that includes workers quitting jobs, not returning after leave or illness, and making substantial career shifts, has been accelerated by the pandemic. The pandemic gave workers time to reflect on their interests and priorities, leading to a change in attitudes towards work. This trend, combined with changing times and businesses' failure to train workers, makes knowledge retention critical for organizations. Encouraging regular knowledge documentation and sharing through technology will allow businesses to continue working despite constant waves of resignation.



[To full article](#)

03

Critical knowledge

Critical knowledge, also known as strategic knowledge, significantly impacts an organization's performance and enables it to compete in the marketplace. It includes both explicit and tacit knowledge and can be found in areas such as sales and equipment maintenance. Identifying critical knowledge is essential for effective knowledge management and business continuity planning, and two methodologies for doing so are top-down and bottom-up.



[To full article](#)