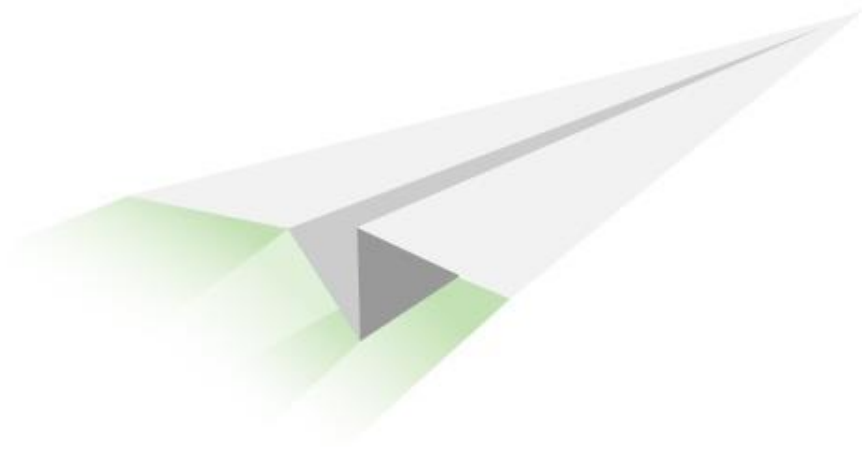


| September 2014 |

# 2Know

KM Newsletter



## ROM News

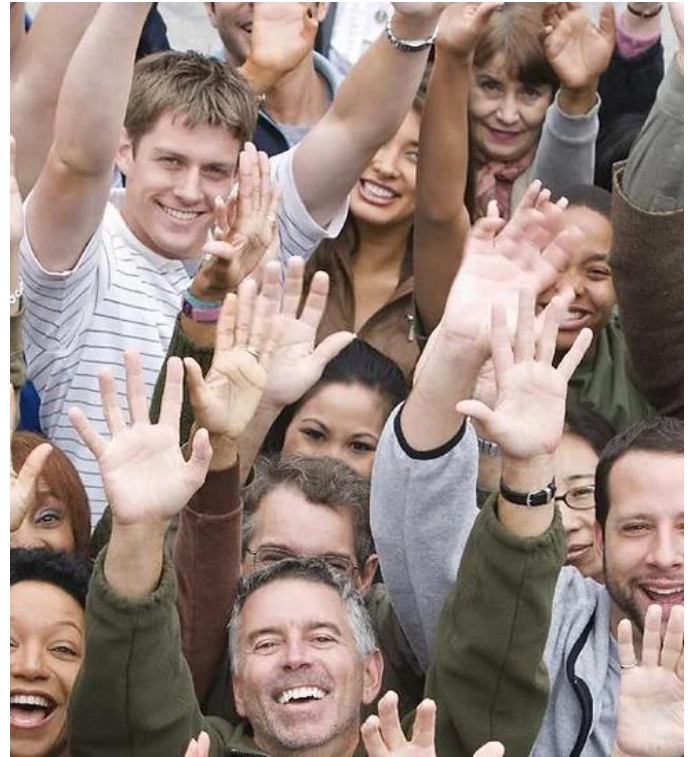


- KNOWLEDGE MANAGEMENT? A simple explanation about open knowledge and tacit knowledge – [Link](#)
- How to Create Innovative Knowledge Management Solutions - [Link](#)
- 20 Knowledge Management Blogs I'm Currently Enjoying - [Link](#)

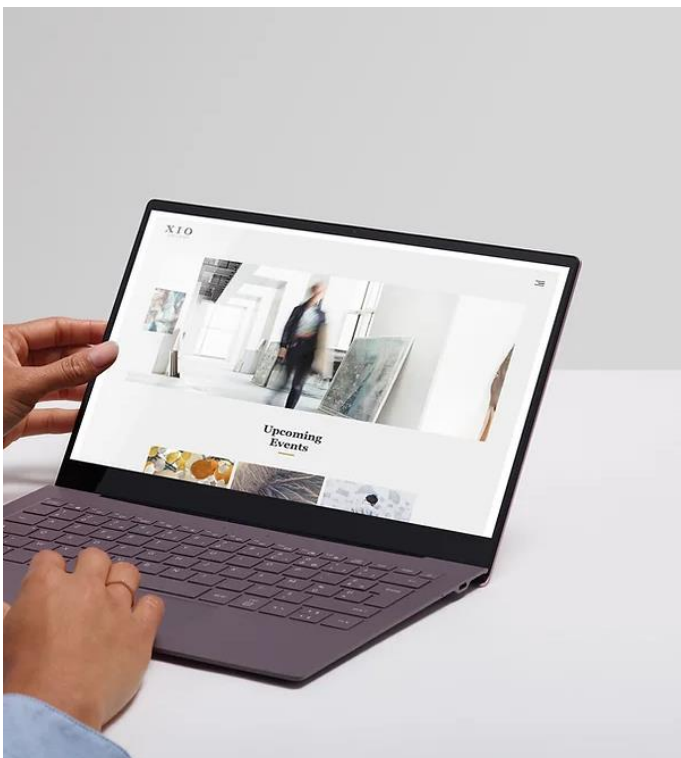
# 01

## Ensuring safe Wisdom of the Crowds

A book written in 2004 by James Surowiecki explains that in some situations, the Wisdom of the Crowds is larger than that of the expert.



[To full article](#)



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# 02

## Six tips for creating a successful landing page

Efficient communication is crucial for success, regardless of having the best product/service. Six tips for a successful landing page are provided.

## 03

### What is Real Time Business Intelligence (RTBI)?

In today's competitive business environment, real-time business intelligence (RTBI) is crucial for making informed decisions and optimizing operations.



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## 04

### Give and Take - Book review

"Give and Take: A Revolutionary Approach to Success" by Adam Grant (2013) explores giving's role in success, categorizing individuals into "givers," "takers," and "balancers." It details the benefits of giving, challenges givers face, and provides practical tips for personal growth.