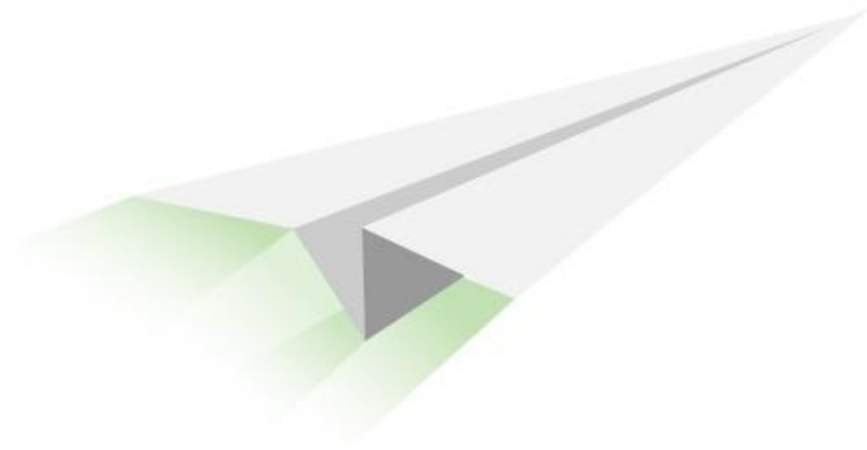


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2Know

KM Newsletter



ROM News



01

There's nothing like experience

Revolutionizing customer service through self-service approach: Challenges in knowledge management for website usability and bridging communication gaps.



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02

200 issues, 10 questions: an interview with Moria Levy, founder and editor of 2Know Magazine

Evolution of a knowledge management magazine: Challenges, trends, and the vision for promoting knowledge in the 21st century.

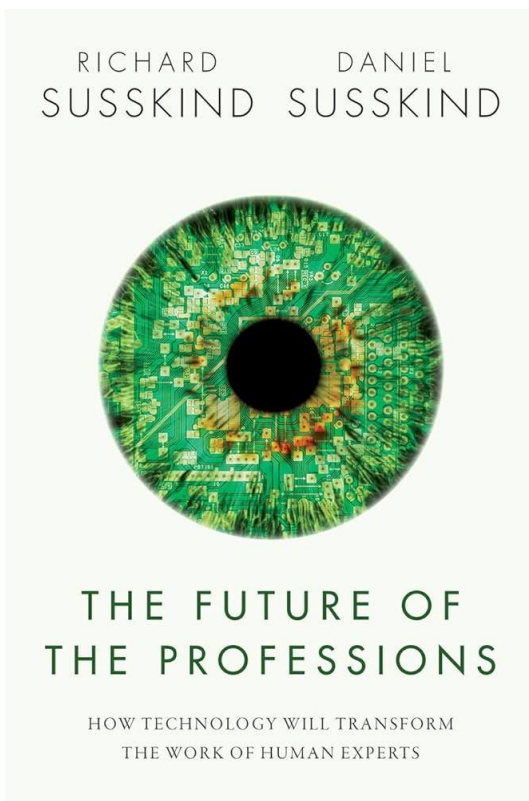
03

A summary of “On writing” by Michal Blumenfeld

Exploring the connection between creative fields and knowledge management: Writing process, authenticity, and investing in inner creativity.



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04

The Future of Professions - Book review

"The Future of Professions" by Richard and Daniel Susskind explores the imminent transformation of expert-driven fields due to technology. It delves into the need for change, emerging opportunities, new professional configurations, concerns, and offers case studies illustrating technology's impact, especially in healthcare. The authors argue for embracing this evolving landscape.