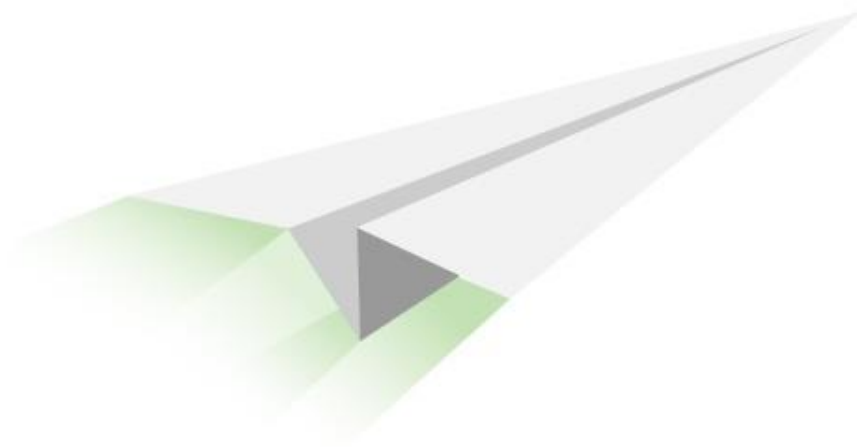


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KM Newsletter



ROM News

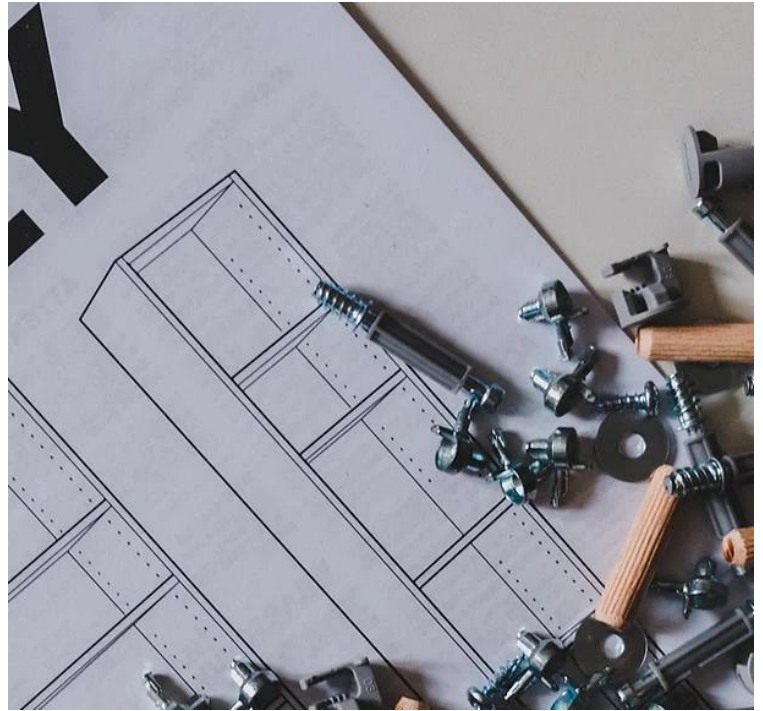


- KM Singapore 2015: Twelve tips to unlock the knowledge-ready advantage - [Link](#)

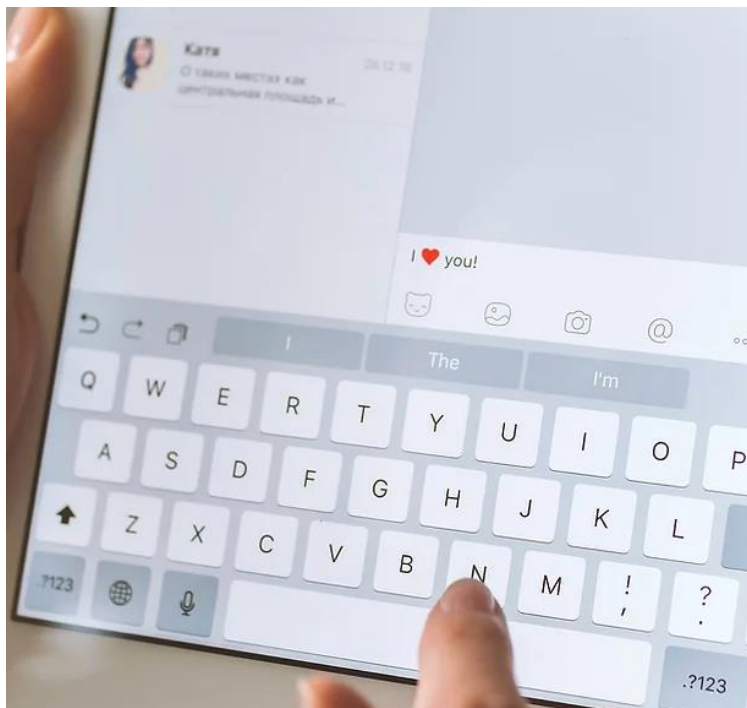
01

IKEA's UX Magic

Optimizing knowledge accessibility and user experience is crucial. Learn from IKEA's customer guidance to create a positive, consistent, and effective messaging experience.



[To full article](#)



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02

Private Messaging Platforms

Digital platforms like social networks and private messaging apps offer immense marketing potential. Businesses can utilize AI-powered bots to provide personalized service and interact with customers. Although challenges exist, adapting to this new paradigm is essential for successful knowledge management and customer engagement in the digital era.

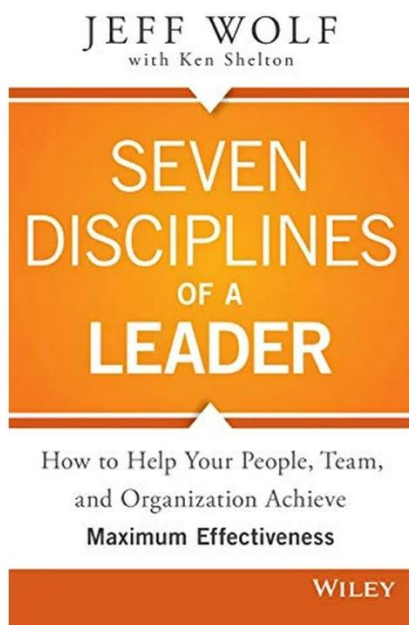
03

Data visualization

Data visualization communicates data simply and effectively, enabling users to understand and make informed decisions based on the presented information.



[To full article](#)



[To full article](#)

04

Seven Disciplines of a Leader - Book review

"Seven Disciplines of a Leader" by Jeff Wolf (2015) outlines essential leadership principles, including needs assessment, expertise, vision, prioritization, emotional intelligence, mutualism, love for work, renewal, and various success tips. While not groundbreaking, it offers valuable guidance for aspiring influential leaders.