

| July 2016 |

2Know

KM Newsletter



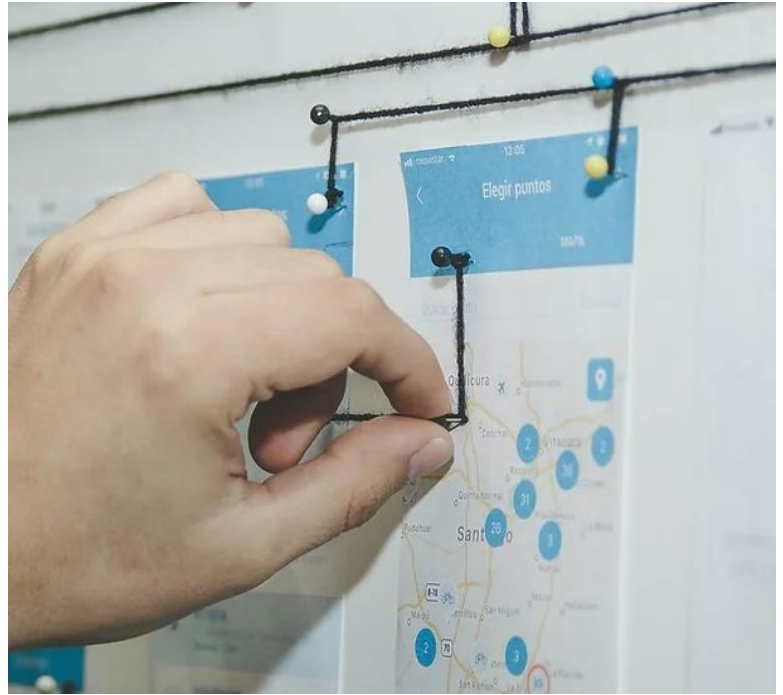
ROM News



01

The difference between UX and UI

This article discusses the distinction between UI and UX, emphasizing the importance of both in creating a positive user experience.



[To full article](#)



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02

Design Sprint

The Design Sprint (DS) is a method developed by Google to rapidly address business challenges and create prototypes through collaborative teamwork.

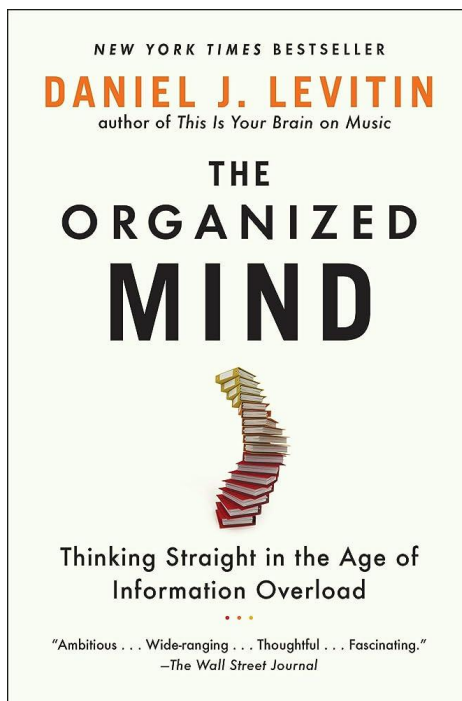
03

Consequential thought methodology

The logical model and consequential thought methodology aid in effectively planning and evaluating KM projects, ensuring clear objectives and success measurement.



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[To full article](#)

04

The Organized Mind - Book review

"The Organized Mind" (2014) by Daniel Levitin explores coping with information overload in the modern age. Levitin, influenced by notable researchers, delves into memory retention, cognitive enhancement, and offers practical solutions to optimize thinking and decision-making processes.