ROM
KNOWLEDGE MANAGEMENT
Driving Business Success

|March 2016 |

2Know
KM Newsletter

ROM News

- Slack, Yammer & Facebook – Link
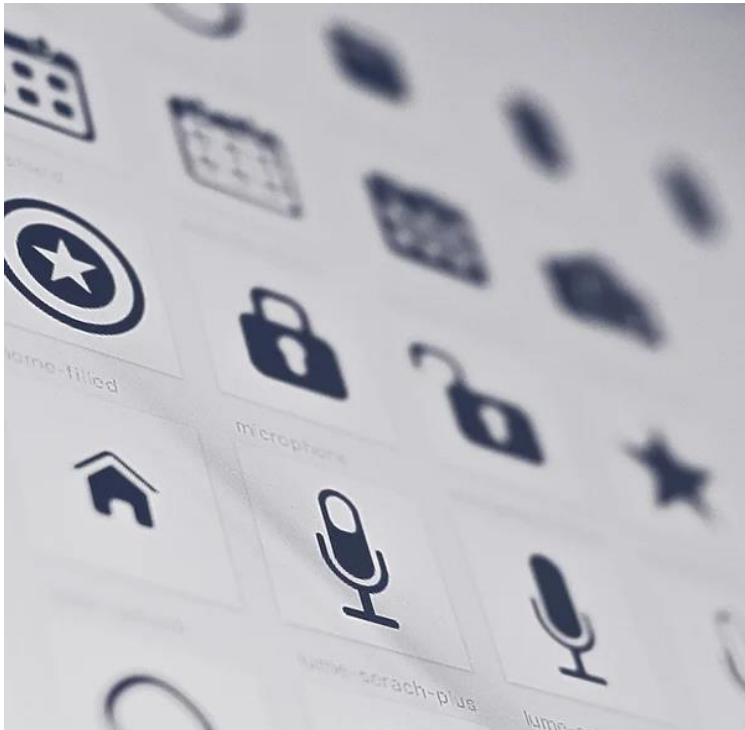- Collaboration in Plain English – Link
- KM at NASA - Link

01

Internet of Things

The Internet of Things (IoT) connects objects and devices, enabling remote control and efficient management. It offers convenience, cost savings, and data insights, but also presents challenges in privacy and data handling.
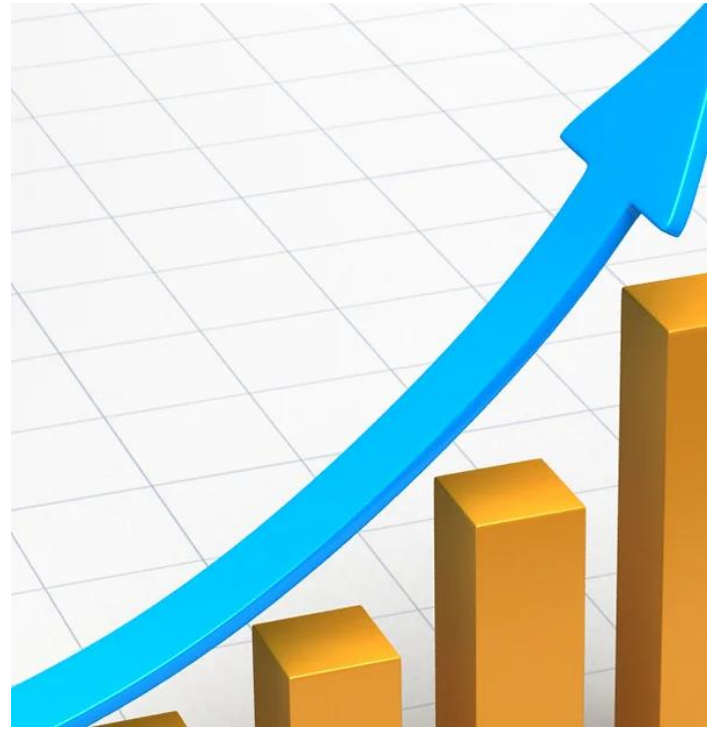
02

Talking using pictures: on the various possibilities of representing legal claims

Why confine legal expression to words? Visual representation, such as drawings or symbols, can effectively convey factual claims and enhance understanding in legal discourse.

03

Cinema Graph- a return to the wonder of viewing a moving picture

The Cinema Graph, invented in 2011, combines stills and video in a loop, creating an element of surprise and attracting attention in user experience and website design.
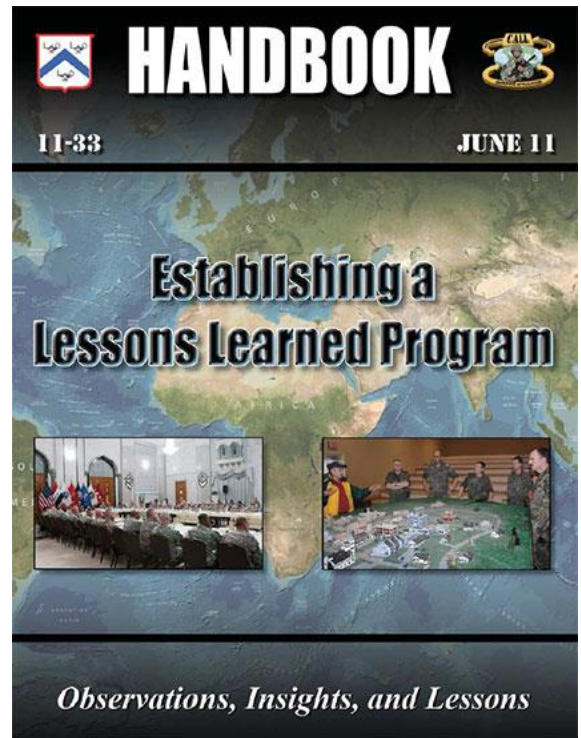

To full article

04

Living in the moment

In the era of mobile devices, consumer behavior has shifted, leading marketing companies to target customers through personalized and timely approaches. Utilizing data from mobile devices allows for customized content, enhancing sales and knowledge management.§

To full article

05

Establishing a Lessons Learned Program - Book review

"Establishing a Lessons Learned Program" by the US Army Learning Division is a comprehensive handbook covering motivation, terminology, and implementation of lessons learned programs. It includes real-world examples, practical guidance, and emphasizes sharing insights and implementing change in organizations.

[To full article](#)