

| June 2021 |

# 2Know

KM Newsletter



## ROM News



- Unlocking the Power of Knowledge Management: Enhancing Crisis Management in Healthcare Organizations Amidst COVID-19- [Link](#)

# 01

## Green Knowledge Management

Earth Day is celebrated annually by more than one billion people worldwide on the last day of April to raise awareness of environmental issues. The climate crisis is currently the greatest threat to the planet, and sustainability should be pursued and implemented in every aspect of our lives. Green Knowledge Management can help organizations become more sustainable and efficient, saving resources in the long run. By promoting sustainability and green conduct in the organization, we can enhance workers' sense of meaning and connection while contributing to a better future for humanity and the environment.



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# 02

## Running the first AI pilot project

In session 11 of the KM AI course on June 15th, Nicole Talbot from Levatas discussed running the first AI pilot project in an organization. Talbot shared do's and don'ts and emphasized the importance of choosing the right use case, including good data availability, management buy-in, and valuable challenges.

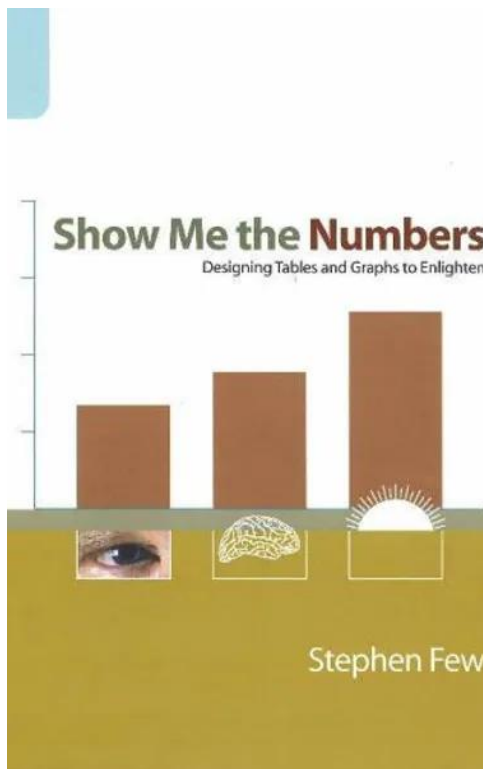
## 03

### Social networks: dangerous or essential?

Social networks have undeniable advantages, connecting us to others and keeping us updated on current events, but if not handled carefully, they can lead to negative consequences. Companies use social media to communicate, but social networks can also isolate us and be designed to profit mega-corporations. The question of whether social media is a peril or essential need remains unanswered.



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## 04

### Show Me the Numbers - Book review

"Show Me the Numbers: Designing Tables and Graphs to Enlighten" by Stephen Few is a comprehensive guide on effective table and graph presentation. Focusing on communication, Few outlines criteria for choosing tables or graphs, types of each, formatting tips, and principles for crafting a compelling data-driven narrative. Highly recommended for data communicators.