

| September 2018 |

2Know

KM Newsletter



ROM News



- Synaptica Blog – [Link](#)
- Choosing A Tool For Knowledge Management – [Link](#)
- 20 Best Knowledge Management Software for 2018 - [Link](#)

01

Utilizing existing organizational resources as a leverage for new Knowledge management solutions

Harnessing existing resources and optimizing the current Knowledge Management system can lead to innovative solutions and cost savings.

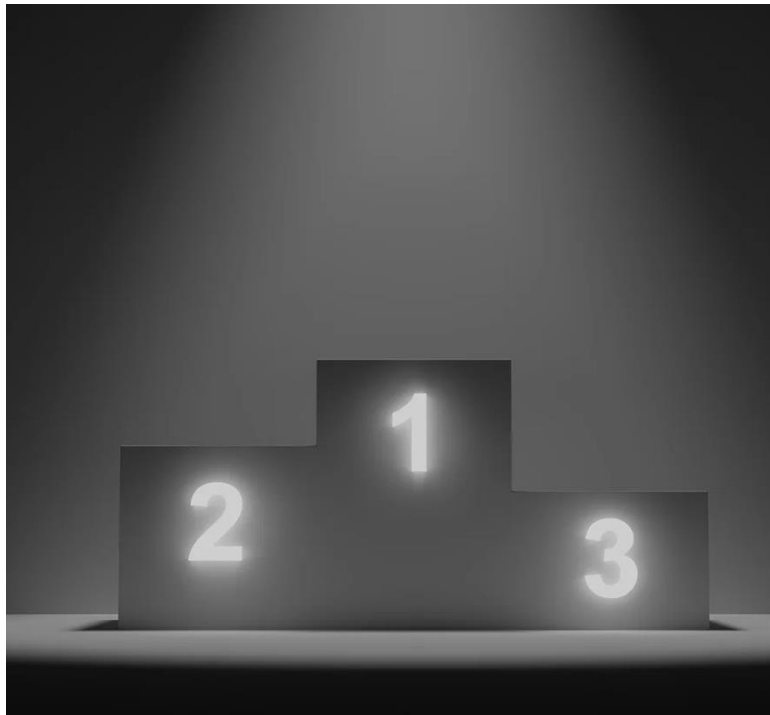


[To full article](#)

02

Rating

Website rating, search engine algorithms (HITS, PageRank, TrustRank), and companies like Alexa and SimilarWeb that rate websites.



[To full article](#)

03

Geographical Information Systems

Geographic Information Systems (GIS) revolutionize spatial information accessibility, empowering organizations and individuals to make informed decisions using maps and analysis.



[To full article](#)



[To full article](#)

04

From theory to practice: practical aspects of lesson learning

Learning lessons in organizations is important for organizational learning. Lessons should be clear, accessible, and applicable recommendations. Assignments derived from lessons should be executed and monitored. Change should be a long-term plan for behavioral improvement. Implementing these components facilitates converting lessons into actions, driving continuous improvement in organizations.

05

The dialect between innovation and Knowledge reuse

Innovation and knowledge reuse are both valuable approaches, but innovation is necessary in times of crisis, competition, technological advancements, and stagnation.



[To full article](#)



[To full article](#)

05

The innovator's Dilemma - Book review

Clayton Christensen's "The Innovator's Dilemma" explores why successful companies fail in the face of disruptive technologies. Covering transformation management, breakthroughs, market dynamics, and more, the book offers insights into managing innovation.