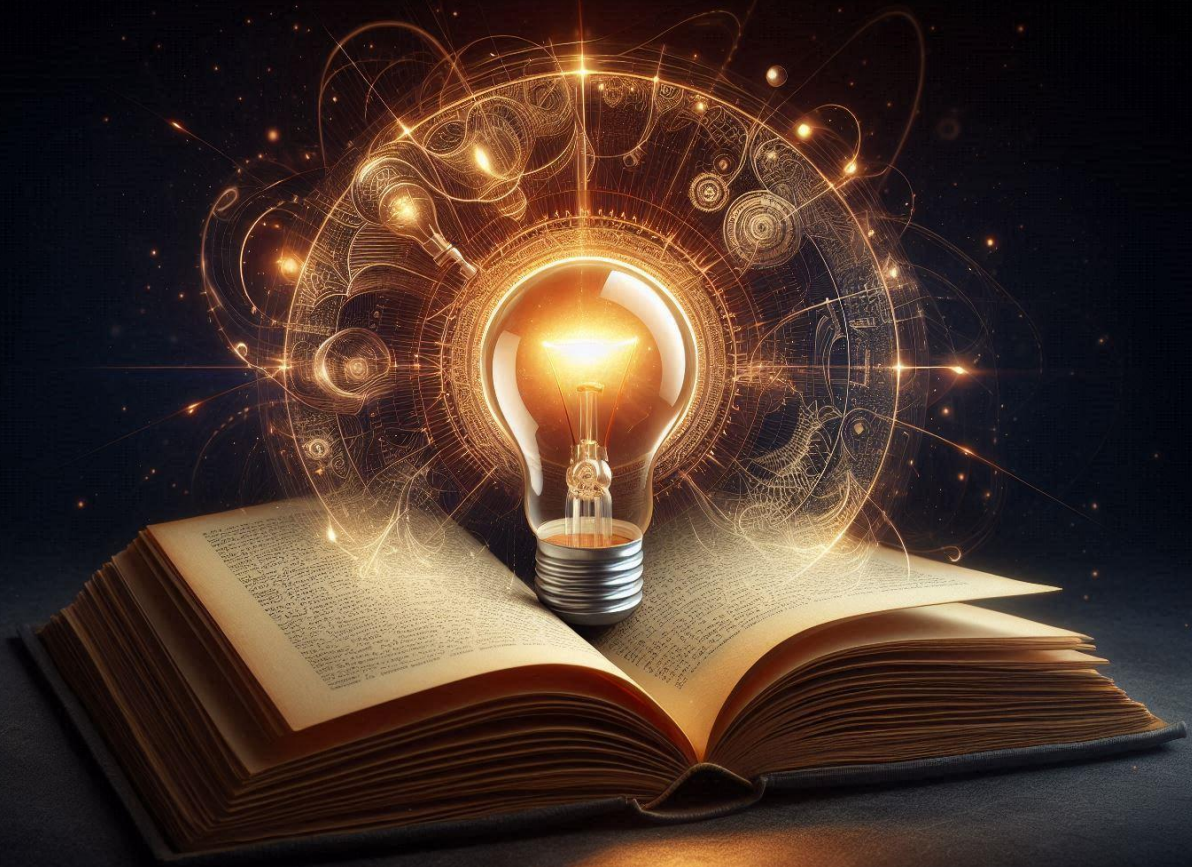


November 2024

2Know

KM Newsletter



- **Knowledge Management Course for HR Professionals (Hebrew)** - A unique course tailored to the world of human resources, offering practical tools that will help transform organizational knowledge into a significant asset to improve and optimize your daily work. Course Start Date: 16/2/2024. Details [here](#)
- **Last KM challenge-** As part of Rom's 25th-anniversary celebrations, we are conducting a series of knowledge management challenges throughout the year. For those who haven't participated yet, and for those who have - this is your last chance this month! You are invited. Details [here](#)
- **Roundtable-** On December 5th we will join together, KMGN, APQC, SIKM, and Pioneer Knowledge and discuss KM Trends 2025. Please share your voice (short query) as to what is planned [here](#). Register for the event [here](#).
- **KMGN Yearly course-** Registration has opened for KMGN's 2025 course: Knowledge Creation and Innovation. If you heard about our previous courses you won't want to miss the new one. Details [here](#)

01

Artificial Intelligence Creates, Learns, and Acts: On Agentic AI

Unlike previous models, AI agents can act independently, set goals, and take actions to achieve them. The Agentic AI uses sophisticated thinking processes to autonomously solve complex, multi-step problems, which is essentially a significant transition from reactive Artificial Intelligence, which only responds to stimuli and prompts, to proactive Artificial Intelligence, which can initiate actions and learn from its environment.



[To full article](#)



02

The Multimodal Era: How Multimodal Artificial Intelligence is Changing the Rules of the Game

Multimodal Artificial Intelligence is an innovative approach to data processing that integrates different types of information from various sources – text, images, video, and audio – to create more comprehensive and accurate insights.

[To full article](#)

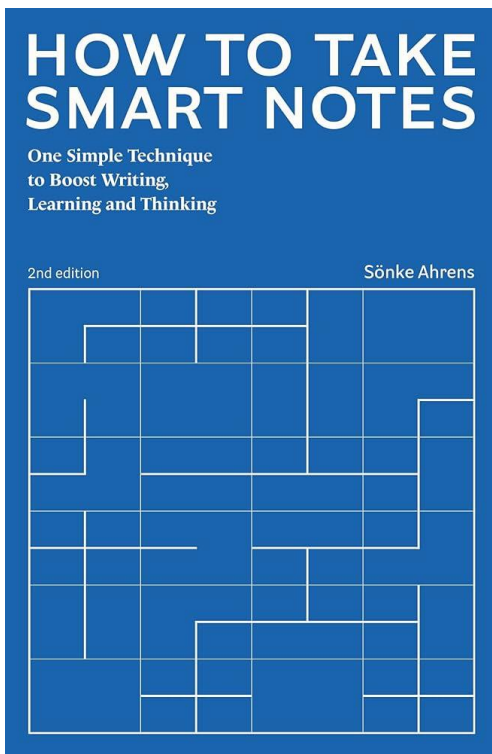
03

End Users in a Knowledge Management System: Customers or Partners?

The simple answer to the question "End Users – Customers or Partners?" is both. End users are both the customers of the system and its partners in its establishment. We are all aware of this, we all act this way, and it seems self-evident. It is a condition for success.



[To full article](#)



[To full article](#)

04

How to Take Smart Notes- Book Review

The book "How to Take Smart Notes: One Simple Technique to Boost Writing, Learning and Thinking" was written by Sonke Ahrens in 2017 (updated edition in 2022). The book presents a method for managing knowledge fragments. Although the author lives in the academic world and primarily offers how to implement the method for research writing, the method, as he declares, is also suitable for the business organizational world and, essentially... for all life circles requiring writing, thinking, and learning.

Monthly Links

Video clip

A new Case Study in our series of learning from great KM stories worldwide, with Verd Prakash from Trianz. Watch [here](#)

Blog

KM Insider is a leading platform for knowledge management professionals. They share informative content on knowledge management, data management, personal knowledge management, and modern knowledge management tools. Read [here](#)

Article

The U.S. Air Force streamlined e-publishing with Vertex AI, reducing manual processes from hours to minutes. A small team of volunteers built a powerful search portal and chatbot in just 90 days, empowering Airmen to focus on their core mission. Read [here](#)

Conference

International Conference on Knowledge Management and Information Systems
February 03-04, 2025 in Lisbon, Portugal
Details [here](#)

