

| October 2009 |

2Know

KM Newsletter



ROM News

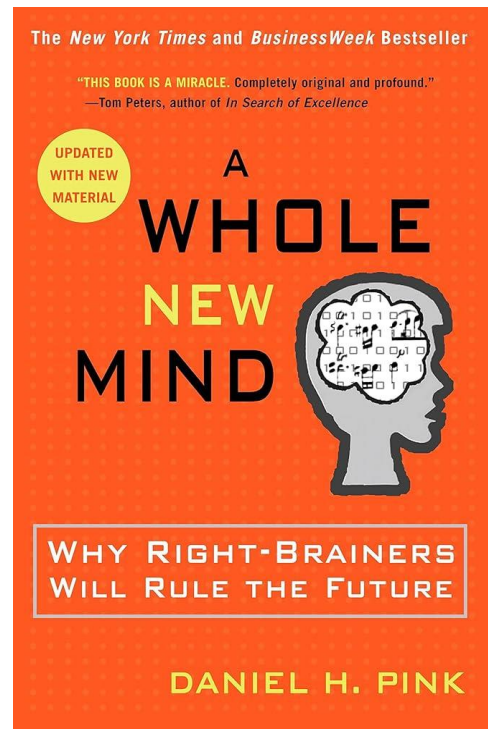


- Social media and knowledge management – [Link](#)
- IBM Acquires SPSS, Adds Predictive Analytics to Tool Belt – [Link](#)
- The Dangers of Bad Data – [Link](#)

01

A Whole New Mind- Book Review

In this groundbreaking book, acclaimed by figures like Tom Peters and Thomas Friedman, Daniel Pink explores the shift from knowledge workers to a conceptual age, advocating for right-brain thinking in the face of global changes. The book covers brain functions, design, storytelling, symphony, empathy, play, and meaning. Highly recommended for a comprehensive understanding.



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