

November 2024

2Know

KM Newsletter



🌍 **Global KM Week 2024** ended (with some after-parties still running). ! 16 countries, 138 events, and 245 hours of drawing KM awareness. Thank you to all those who organized, led, or took part in some events. Save the dates for next year: October 13-18, 2025. We are aiming for continual growth in all 3 dimensions

🎮 As part of ROM's 25-year celebration, we are running a series of **KM Game Challenges**. The October game has ended. 🍌 Congratulations to **Kelley Becker** from the USA for winning a \$100 Amazon gift card toward books! Stay tuned for the sixth and final riddle, coming on December 1, 2024

🚀 **KM Forum of Israel** is excited to host Michael Bell, Lessons Learned and KM Manager at the Kennedy Research Center, NASA on November 11th. Join us as he shares his journey into KM and how NASA integrates it into their processes. 🌍 The global KM community is welcome to register: Register [here](#)

📖 **ROM's Courses** Starting in November:

- **GEN AI Course with KNOWsaic**: Tailored for KM in International Development Organizations. For more details, Email: infopro@knowsaic.net
- **Knowledge Management Methodologies** (Hebrew), Learn more: [KM Course](#)

01

Maximizing KM Impact: Linking Knowledge to Core Business Goals

Managing knowledge is nearly always a good idea in any context. However, in the organizational setting, there are some important realities to consider.



[To full article](#)

02

Distilling Insights: Rules for Extracting Meaningful Knowledge from Experience

Knowledge-rich organizations typically store their knowledge in documents such as procedures, training materials, etc. This is known as documented knowledge.



[To full article](#)

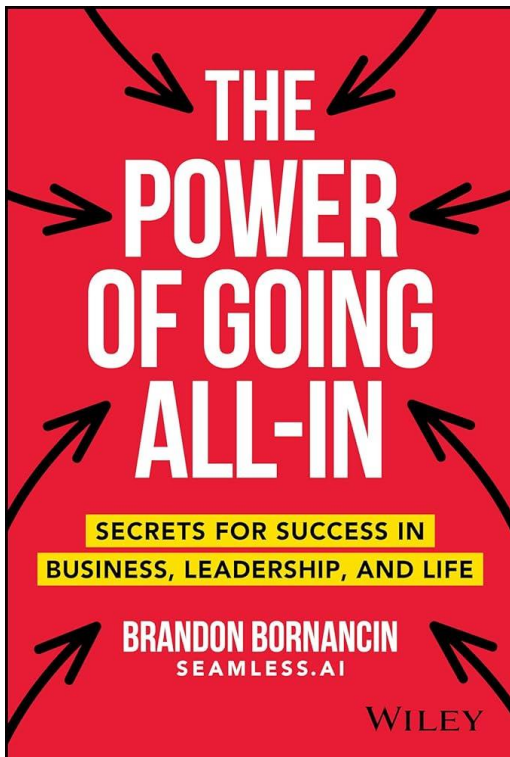
03

Lessons Learned Through Event Analysis

In today's dynamic organizational reality, an organization's ability to continuously learn and improve represents a critical competitive advantage.



[To full article](#)



[To full article](#)

04

The Power of Going ALL-IN – Book Review

Brandon Bornancin's 2024 book "The Power of Going ALL-IN: Secrets for Success in Business, Leadership, and Life" discusses company leadership. The author, a serial entrepreneur who led a startup to billion-dollar revenues, shares his perspective on leadership, guidance, and management of startup companies and beyond.

Monthly Links

Video clip

We are happy to share a new series of videos where Knowledge Managers share case studies of knowledge management activities, including needs, solutions, challenges, and successes. This time - with Or Daniel, Knowledge Manager at TEVA GLOBAL IT. You are invited to watch, and if you would like to suggest yourself for an interview... don't hesitate to get in touch with us. Watch [here](#)

Blog

And this time we recommend reading posts by Rudolf D'souza, a knowledge management expert and winner of several awards in the field. In the last month, leading up to World Knowledge Management Week, he published five posts, which join an impressive series of additional posts that are worth reading. Read [here](#)

Article

More and more organizations are implementing AI as part of the KM program. We invite you to read the case study of the Bank of Baroda. Read [here](#)

Conference

International Conference on Artificial Intelligence Applications in Information Technologies
January 30-31, 2025
New York, United States
Details [here](#)

